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UNIVERSITÀ DI MACERATA

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HR EXCELLENCE IN RESEARCH

ECHIC CONFERENCE

HUMANITIES NOW

Global encounters

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HR EXCELLENCE IN RESEARCH

CON IL CONTRIBUTO DEL

**DIPARTIMENTO DI
STUDI UMANISTICI**

lingue, mediazione,
storia, lettere, filosofia

21-22 APRIL 2016

UNIVERSITY OF MACERATA / AULA MAGNA

Wednesday April 20

ARRIVAL OF PARTICIPANTS

16.00 GUIDED VISIT TO
PALAZZO BUONACCORSI

20.30 PRE-CONFERENCE DINNER

Thursday April 21

9.00 CONFERENCE REGISTRATION

/ foyer AULA MAGNA

9.30 WELCOME BY

Prof. **LUIGI LACCHÈ**

/ Rector of the
University of Macerata

9.45 Keynote I **SUSAN MANNING** **MEMORIAL LECTURE**

by Prof. **HARALD HENDRIX**

/ Director of the Royal Netherlands
Institute in Rome and professor of
Italian Studies at Utrecht University
Connecting Humanities:
Glocal Perspectives.

Chair

Prof. **ROSI BRAIDOTTI**
/ University of Utrecht

10.30 DISCUSSION

11.00 COFFEE BREAK

11.15 Panel 1 **SUCCESS IN THE HUMANITIES** **Chair**

GILL PHILIP

/ University of Macerata

Participants

POUL HOLMS

/ Trinity College Dublin

Playing the Long Game: the
Importance of Asking a Big Question

NEIL FORBES

/ Coventry University

Defining Success in the Humanities:
What Place for 'Everyday' Experiences
amongst the Scientific Criteria?

ORTWIN DE GRAEF

/ KU Leuven

Muscular Humanities

TATIANA PETROVICH NJEGOSH

/ InteRGRace Interdisciplinary Research
Group on Race and Racisms

Hard or Soft? The Paradox of Race
and the Role of the Humanities

12.15 DISCUSSION

12.45 LUNCH

14.30

Workshop 1 **HUMANITIES AND** **THE CREATIVE INDUSTRIES**

Chair **FRANCESCA SPIGARELLI**

/ University of Macerata

Participants

ANNEKE SMELIK

/ Radboud University Nijmegen

Crafting Wearables:

New Opportunities for the
Creative Industry of Fashion

GIOVANNA VARAGONA

/ Museo della Tessitura

/ Laboratorio La Tela di Macerata

Humanities and Entrepreneurship:

The case of "Museo La Tela"

MAILA PERUGINI

/ Italy Chef srl and Pranzo Express

Humanities, Tradition and
Innovation in Food

SIMONE GIACONI

Independent publisher

New Publications, New Publishers:
the Case of Giacomini Editore

CESARE CATÀ

/ University of Macerata

Humanities in Global

Communication: Aristotle, Cicero
and Shakespeare our Contemporaries

15.45 DISCUSSION

16.15 COFFEE BREAK

16.30 Workshop 2 **HUMANITIES IN CHINA**

Chair **BENEDETTA GIOVANOLA**

/ University of Macerata

Participants

GIORGIO TRENTIN

/ Confucius Institute

Mainstream Humanities and
Unofficial Humanities in China

MANUEL PEREZ-GARCIA

/ Renmin University of China

Modern Economic Growth and
Consumer Behaviour in China and
Europe: the Humanities and the
Great Divergence Debate

PAOLA MONACHESI

/ Utrecht University

Shaping Urban Spaces through New
Media and Communication:

Amsterdam and Hong Kong

DANIELE MASSACCESI

/ University of Macerata

Chinese Humanities Abroad:
Representing 'Chineseness'
in the Italian Media.

17.30 DISCUSSION

20.00 CONFERENCE DINNER

Friday, April 22

8.30

CONFERENCE REGISTRATION

9.00

Keynote II **PERFORMIGRATIONS:** **PEOPLE ARE THE TERRITORY** **Confronting the Humanities** **from within to Perform and Lead** **Change**

by **ELENA LAMBERTI**

/ Professor of Anglo-American Literature
at the University of Bologna

Chair

SILVANA COLELLA

/ University of Macerata

9.45 DISCUSSION

10.15 COFFEE BREAK

10.30 Panel 2 **RETHINKING IMPACT**

Chair **ROSI BRAIDOTTI**

Participants

MARTA SOLER

/ University of Barcelona

Assessing Social Impact:
Contributions to the Human Kind

HELEN SMALL

/ Oxford University

Quality and Quantity:
the Impact of the Humanities

MARIA CHIARA ESPOSITO

/ Science Europe, Bruxelles

Radical Innovation and the Human
Factor: Humanities Research
Fostering Deep Change

JO SHAW

/ Institute for Advanced Studies in the
Humanities / University of Edinburgh
IASH's Dangerous Women Project:
Building Engagement and
Giving Voice

11.30 DISCUSSION

12.00 **ROSI BRAIDOTTI**

"Humanities in Europe Video Series"

12.30 Business Meeting
ECHIC members

14.00 LUNCH