



GREEN AND GREY

OPEN DAY AND INTERNATIONAL MEETING

11.30 am

**MEETING WITH SCHOOLS
AND LOCAL COMMUNITY**
AULA ROSSA 1 / POLO PANTALEONI
MASSIMILIANO GATTO
/ UNIVERSITY OF MACERATA
*Focus group and interaction
with the audience*

2.30 pm

INTERNATIONAL MEETING
AULA MAGNA / PIAGGIA DELL'UNIVERSITÀ, 2
GRAGE project: an overview
PAMELA LATTANZI
/ UNIVERSITY OF MACERATA

*Elderly living and urban green - more than
a walk in the park*
FLORIAN LINTZMEYER
/ IFUPLAN

*How to 'make' health for an ageing
POPULATION: EUROPEAN OVERVIEW*
SABINE WILDEVUUR
/ WAAG SOCIETY
Energy and elderly
CATERINA BRANDONI and NEIL HEWITT
/ ULSTER UNIVERSITY

*Sustainable Food, Gastronomic Cities and
the elderly: main insights from research
and mobility experiences*

CHIARA RINALDI
/ UNIVERSITY OF MACERATA

Coffee break

*Elderly and anthropology: from age
estimation to evaluation of mobility*
ROBERTO CAMERIERE
/ UNIVERSITY OF MACERATA

Computer scientists and Privacy by research
SIMONE CALZOLAIO
/ UNIVERSITY OF MACERATA

*Are smartphones ubiquitous? An in-depth
survey of smartphone adoption by seniors*
ANABELA GONCALVES BERENGUER
/ OULU UNIVERSITY

Social media and research on ageing
PAOLA MONACHESI
/ UTRECHT UNIVERSITY
Elderly rights: Ukrainian reality
OLEZIA OTRADNOVA
/ TARAS S. NATIONAL UNIVERSITY OF KYIV

The Case of Via del Tesoro
VITTORIO SALMONI
/ GRAGE EXPERT

*Elderly living in urban areas: Europe-China
cooperation opportunities*
FRANCESCA SPIGARELLI
/ UNIVERSITY OF MACERATA
GUIDO GIACCONI
/ In3act

6.20 pm

Q&A AND CONCLUSIONS

ENTREPRENEURS AND EXPERTS WILL BE
INVOLVED TO DISCUSS AND PRESENT
RELEVANT CASE STUDIES

Contact person
lucia.antolloni@unimc.it



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25TH FEBRUARY

14.30 - 18.30

AULA MAGNA / PIAGGIA DELL'UNIVERSITÀ, 2 / MACERATA / ITALY



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