



International Week

from 8 to 12 April

Seminar "Pictures of the Beach and the Resort in Contemporary Argentinian Literature"

Seminar "Future for the tourism"

Seminar "Anthropology, Cultural Heritage and Tourism"

Seminar "Using the UK's historic environment to promote economic development and regeneration"

Seminar "L'idea di Spagna nelle scuole primarie durante la Seconda Repubblica (1931-1936). Tra la tradizione e la modernità"

International Conference "Eloquent Images: Evangelization, Conversion and Propaganda in the Global World of the Early Modern Period"

Rosalia Baltar – Universidad Nacional de Mar del Plata, ARGENTINE

Ewa Lukaszewicz - Toptur Travel Enterprise, POLAND

Gómez-Ullate García de León Martín - University of Extremadura, SPAIN

Louisa Hrabowy - Ramsgate Heritage Action Zone, Thanet District Council / Historic England, UNITED KINGDOM

Carlos Sanz Simón - Universidad Complutense de Madrid, SPAIN

Pierre-Antoine Fabre - Ecole des hautes études en sciences sociales, FRANCE
Sabina Pavone - Università degli Studi di Macerata, ITALY

Giuseppe Capriotti - Università degli Studi di Macerata, ITALY

Clara Lieutaghi, Gwladys Le Cuff - Paris-Sorbonne / Ecole des hautes études en sciences sociales, FRANCE

Silvia Notarfonso - Università degli Studi di Macerata, ITALY

Silvia Mostaccio - UCLouvain, BELGIUM

Mauro Salis - Università di Cagliari, ITALY

Federico Palomo - Universidad Complutense de Madrid, SPAIN

Roberto Ricci - Istituto Storico italiano per l'età moderna e contemporanea, ITALY

Valentina Bormiotto - Università di Genova, ITALY

Ilaria Andreoli - TEM, CNRS / Université de Normandie, FRANCE

Mauricio Oviedo Salazar - Rijksuniversiteit Groningen, HOLLAND

Maria João Pereira Coutinho, Silvia Ferreira - IHA/FCSH/NOVA, PORTUGAL

Paulo De Campos Pinto - Universidade Católica Portuguesa, PORTOGAL

Cristina Fontcuberta Famadas - Universitat de Barcelona, SPAIN

Lorenzo Ratto - Università di Genova, ITALY

Stephanie Porras - Tulane University, USA

Mateus Alves Silva - Universidade de Campinas, BRAZIL

Francisco Dias De Andrade - Universidade de Campinas, BRAZIL

Arianna Magnani - Università Ca' Foscari di Venezia, ITALY

Michela Catto - Università di Modena e Reggio Emilia, ITALY

Francesco Sorce - Indipendent Scholar, ITALY

Massimo Moretti - Università La Sapienza di Roma, ITALY

Maria Vittoria Spissu - Università di Bologna, ITALY

Laura Stagno - Università di Genova, ITALY

Isashi Yakou - Tohoku University, JAPAN



~ AGENDA ~

Monday, 8th April

Department of education, cultural heritage and tourism

- **08.00 - 11.00 / Aula 3**

Gómez-Ullate García de León Martín – University of Extremadura, Spain

"Anthropology, Cultural Heritage and Tourism"

- **11.00 - 14.00 / Aula 1**

Carlos Sanz Simón – Universidad Complutense de Madrid, Spain

"L'idea di Spagna nelle scuole primarie durante la Seconda Repubblica (1931-1936). Tra la tradizione e la modernità"

- **14.00 - 17.00 / Aula 8**

Rosalía Baltar – Universidad Nacional de Mar del Plata, Argentine

"Pictures of the Beach and the Resort in Contemporary Argentinian Literature"

Tuesday, 9th April

Department of education, cultural heritage and tourism

- **09.00 - 11.00 / Aula 12**

Hrabowy Louisa – Ramsgate Heritage Action Zone Thanet District Council / Historic England, United Kingdom

"Using the UK's historic environment to promote economic development and regeneration"



- **11.00 - 14.00 / Aula 12**

Rosalia Baltar – Universidad Nacional de Mar del Plata, Argentine

“Pictures of the Beach and the Resort in Contemporary Argentinian Literature”

- **14.00 - 16.00 / Aula 8**

Hrabowy Louisa – Ramsgate Heritage Action Zone Thanet District Council / Historic England, United Kingdom

“Using the UK’s historic environment to promote economic development and regeneration”

Wednesday, 10th April

Department of education, cultural heritage and tourism

- **09.00 - 11.00 / Aula 12**

Hrabowy Louisa – Ramsgate Heritage Action Zone Thanet District Council / Historic England, United Kingdom

“Using the UK’s historic environment to promote economic development and regeneration”

- **11.00 - 14.00 / Aula 14**

Gómez-Ullate García de León Martín – University of Extremadura, Spain

“Anthropology, Cultural Heritage and Tourism”

- **14.00 - 17.00 / Aula 10**

Ewa Lucaszewicz – Toptur Travel Enterprise, Poland

“Future for the Tourism”



- **15.00 - 19.00 / Sala del Consiglio**

International Conference "Eloquent Images: Evangelization, Conversion and Propaganda in the Global World of the Early Modern Period"

Thursday, 11th April

Department of education, cultural heritage and tourism

- **08.30 - 10.30 / 14.00 - 19.30 Sala del Consiglio**

International Conference "Eloquent Images: Evangelization, Conversion and Propaganda in the Global World of the Early Modern Period"

Friday, 12th April

Department of education, cultural heritage and tourism

- **11.00 - 14.00 / Aula 17**

Ewa Lucaszewicz – Toptur Travel Enterprise, Poland

"Future for the Tourism"

- **09.00 - 13.00 / Sala del Consiglio**

International Conference "Eloquent Images: Evangelization, Conversion and Propaganda in the Global World of the Early Modern Period"

Direzione e coordinamento scientifico / Management and scientific coordination: prof. Simone Betti

Comitato scientifico / Scientific Committee: prof. Giuseppe Capriotti, prof. Alessio Cavicchi, prof.ssa Mara Cerquetti, prof. Gian Luigi Corinto, prof. Juri Meda, prof.ssa Sabina Pavone, prof.ssa Amanda Salvioni, prof.ssa Flavia Stara.