



Jan Engberg

Aarhus University

3 x 90 minutes slots.

Topics:

- *Knowledge Communication as an approach to studying knowledge and expertise – what objects of study are relevant?*
- *Micro-, meso- and macro-level approaches to the study of knowledge*
- *Examples of practical analyses of communication of knowledge and expertise*

The purpose of the seminar is to introduce the students to the Knowledge Communication Approach as developed at Aarhus University. This approach studies expert discourse with a focus upon the ways in which the structure and development process of expert knowledge is visible in the communicative products of such experts. Concepts like knowledge structure, knowledge development and knowledge asymmetry are central in the approach. The approach is thus oriented towards describing meaning as a dynamic concept and the development of such meaning from the point of view of human knowledge as an individual and social concept.

Per i dottorandi partecipanti è previsto il riconoscimento di due CFU.

PhD-Workshop

KNOWLEDGE COMMUNICATION APPROACH TO SPECIALIZED DISCOURSE

3 aprile 2019 / ore 11.00-12.30; 14.00-17.00
Aula L Confucio / Sede Didattica "G. Tucci" / Corso Cavour, 2