Richard N. S. Robinson 3 Joffre St., Ashgrove, QLD, 4060 OFFICE: (61 7) 3381 1370 FAX: (61 7) 3381 1012

MOB: (Aus.) 0434 072 049 E-mail: richard.robinson@uq.edu.au

Funded Research Grants, Projects & Consultancies:

Submitted

Callan, V.J., Solnet, D.S., Robinson, R.N.S., & Baum, T. (13th November, 2013). "Understanding the first jobs experiences of Australian youth". ARC Linkage Grant: Project ID: LP140100116

Funded

External Grants

Olsen, M., Solnet, D., Robinson, R.N.S., & Parker, T. (2013/2014). "Regional Tourism Employment Plan: Far North Queensland", Department of Resources, Energy and Tourism, Australian Government (\$125,000).

Solnet, D., Olsen, M., & Robinson, R.N.S. (2012/2013). "Regional Tourism Employment Plan: Red Centre", Department of Resources, Energy and Tourism, Australian Government (\$123,000).

Vujicic, S., Getz, D. & Robinson, R.N.S. (2012/13). "Food Tourists: Who are they, what do they want, and how do we package food tourism experiences?" *Swedish Board of Agriculture, Göteborg & Co & Länsstyrelsen Västra Götalands Län* (\$362,000).

Robinson, R.N.S., Solnet, D., Callan, V., & Goh, E. (2010/11). "Innovative Retention Strategies for Australian Upscale Corporate Hotel Frontline Workers". *Laureate: Orion Research Centre*. (\$16,000).

Breakey, N. & Robinson, R.N.S., Craig-Smith, S.J. & Batey, H. (2009/10). "Australian hotel & hospitality degree programs: Philosophy and practice". *Orion Research Centre*. (\$8,000).

Arcodia, C. & Robinson, R.N.S. (2008). "South east Queensland chef skills shortages: A content analysis of employment advertisements" *Hospitality Training Association*. (\$10,000).

Internal Grants

Robinson, R.N.S. (2013). "Investigating youths' mediatised perceptions of hospitality and tourism careers" *UQ School of Tourism Application Support Grant* (\$5,000).

Robinson, R.N.S. (2013/14). "Degrees of Entrapment in Services Employment". W James Whyte Visiting Research Fellowship (\$10,000).

Robinson, R.N.S., & Solnet, D. (2013). "Understanding the experience of young workers: Investigating workplace socialisation and identification and impacts on performance and retention" *UQ School of Tourism ARC Application Support Grant* (\$5,000).

Robinson, R.N.S. (2011/12). "Media Representations of the Nature of Work for Chefs". *UQ New Staff Research Start Up Grant* (\$12,000).

Solnet, D., Robinson, R.N.S., Kralj, A. & Callan, V., (2011/12). "Meta-Review of Australian Tourism and Hospitality Workforce, Skills and Labour Market Research since 2005". *UQ School of Tourism, ARC Pilot Project Grant.* (\$20,000).

Funded Scholarship of Teaching & Learning Research Projects:

Robinson, R.N.S. (2012/13). "Food tourism literature review", *University of Queensland Summer Research Scholarship Program* (\$1,500).

Robinson, R.N.S. & Kralj, A. (2012). "Evaluating food & beverage management reflective learning", University of Queensland, *School of Tourism Scholarship of Teaching & Learning Grant* (\$2,000).

Solnet, D., Robinson, R.N.S., & Kralj, A. (2011/12). "Search and retrieval of Australian tourism workforce policy and planning documents", *University of Queensland Summer Research Scholarship Program* (\$3,000).

Breakey, N.M., Ruhanen, L., & Robinson, R.N.S. (2010/11). "TRIP 2010: A multiple stakeholder evaluation", *University of Queensland Summer Research Scholarship Program* (\$1,500).

Ruhanen, L., Breakey, N.M., & Robinson, R.N.S. (2010/11). "Student expectations and experiences of TRIP", University of Queensland, *School of Tourism, Scholarship of Teaching and Learning Grants* (\$2,000).

Beesley, L., Breakey, N. & Robinson, R.N.S. (2008-2010). "Enhancing student outcomes and knowledge transfer through the tourism regional internship project", *University of Queensland Teaching and Learning Strategic Grants.* (\$30,000).

Awards and Commendations

Research

2012: Winner, 2011 Emerald/EFMD Outstanding Doctoral Research Award (Hospitality Management Category). Robinson, R.N.S. "Investigating Creativity as an Alternative Explicator of the Mobility of Chefs" (€1,500).

2011: The Bill Faulkner Memorial Award for Best PhD Paper, *CAUTHE Conference*, Adelaide, 9th-11th February: Robinson, R.N.S. "'Blending' Social Constructionism and Labour Mobility".

2010: Best Paper, *CHME Conference*, University of Surrey, Horsley, UK, 5-7th May: Robinson, R.N.S. "How do You Know?' Methods First, Results Later".

2007: Best Paper, *I-CHRIE Conference*, Dallas, Texas, 24-30th July:

Robinson, R.N.S. "Job satisfaction and turnover intentions of chefs: Investigating the creativity construct".

2007: Best Paper, *RHD Student Paper Writing Prize*, School of Tourism, Robinson, R.N.S. (with Barron, P.E). "Developing a framework for understanding the impact of deskilling and standardisation on the turnover and attrition of chefs" (\$1,000).

Teaching and Learning

2013: Students' Choice Award, *Best Course (HOSP7000 International Hotel Operations)*, University of Queensland, School of Tourism.

2013: School Award for Outstanding Contributions to Student Learning (Team: Tourism Regional Immersion Program [TRIP]), with Breakey, M., & Clifford, C., University of Queensland, School of Tourism (\$3,000).

2013: Top 100 (68th) 2012 UniJobs Lecturer of the Year Award: www.lectureroftheyear.com.au/

2012: Citation for Outstanding Contributions to Student Learning. "For motivating students to become future hospitality leaders by inspiring them with industry-relevant teaching and learning engagement strategies complemented by critical teaching approaches". University of Queensland (\$4,000).

2012: School Award for Outstanding Contribution to Student Learning (Individual). "For engaging and motivating future hospitality leaders by blending critical and multidisciplinary approaches with practical and experiential learning styles". University of Queensland, School of Tourism (\$1,000).

2011: Students' Choice Award, Best Lecturer for Semester One & Two, University of Queensland, School of Tourism (\$2,000).

Supervised Research Student Awards

Hsu, Fu-Chieh, (PhD Associate Supervisor) *Council for Australasian University Tourism and Hospitality Education Bursary Award* - for paper: Hsu, F-C., Scott, N., & Robinson, R.N.S. (2013). "Understanding tourists' purchase intention Towards Traditional Taiwanese food the role of sensation seeking", Proceedings of CAUTHE Conference, Lincoln University, New Zealand, 11th-14th February.

Research Publications:

* ABDC list ranked A* journals # ABDC list ranked A journals

Refereed Journal Articles

Food Studies and Food Tourism

Robinson, **R.N.S.** & Getz, D. (accepted). "Profiling potential food tourists: An Australian study". *British Food Journal*: ISSN: 0007-070X.

#Robinson, R.N.S., & Getz, D. (2013). "Food enthusiasts and tourism: Exploring involvement dimensions". *Journal of Hospitality and Tourism Research*. published on September 26, 2013 as doi:10.1177/1096348013503994: ISSN: 1557-7554.

- *Robinson, R.N.S. & Clifford, C. (2012). "Authenticity and Foodservice Festival Experiences". *Annals of Tourism Research*. Vol. 39 [2]: 571–600: ISSN: 0160-7383.
- **Robinson**, **R.N.S.** & Arcodia, C.A. (2008). "Reading Australian colonial hospitality: A simple recipe". *International Journal of Culture, Tourism and Hospitality Research*. Vol. 2[4]: 374-388: ISSN: 1750-6182.
- **Robinson, R.N.S.** & Clifford, C. (2007). "*Primi, secondi, insalata*: Augmenting authenticity at special events via foodservice experiences", *International Journal of Event Management Research*, Vol. 3[2] Special Edition: 1-11. ISSN: 1833-0681.
- **Robinson**, **R.N.S.** (2007), "Plain fare to fusion: The impacts of ethnicity on the process of maturity in Brisbane's restaurant sector", *Journal of Hospitality and Tourism Management*. Vol. 14[1]:70-84. ISSN: 1447-6770.

Workforce Development

- *Solnet, D., Ford, R., **Robinson, R.N.S.**, Ritchie, B.W., & Olsen, M. (accepted). "Locational factors for tourism employment". *Annals of Tourism Research*: ISSN: 0160-7383.
- *Robinson, R.N.S., Ritchie, B.W., Kralj, A., Solnet, D.S., Baum, T., & Ford, R. (accepted). "An Asia-Pacific core-periphery futures paradox: Divergent worker and tourist mobilities", *Journal of Travel Research*: ISSN: 0047-2875.
- *Solnet, D., Baum, T., Kralj, A., **Robinson, R.N.S.**, Ritchie, B.W. & Olsen., M. (accepted). "The Asia-Pacific tourism workforce of the future: Using Delphi techniques to identify possible scenarios", *Journal of Travel Research*: ISSN: 0047-2875.
- **#Robinson**, **R.N.S.**, Kralj. A., Solnet, D., Goh, E., & Callan, V. (2014). "Thinking job embeddedness not turnover: Towards a better understanding of frontline hotel worker retention". *International Journal of Hospitality Management*, *36*, 101–109: ISSN: 0278-4319.
- **Robinson**, **R.N.S.** (2013). "Darker still: Present-day slavery in hospitality and tourism services". *Hospitality and Society*. Vol. 3[2]: 93-110: ISSN: 20427921.
- *Robinson, R.N.S. & Beesley, L. (2010). "Linkages between creativity and intention to quit: An occupational study of chefs". *Tourism Management.* Vol. 31[6]: 765-776: ISSN: 0261-5177.
- **#Robinson, R.N.S.**, Arcodia, C., Tian, C. & Charlton, P. (2010). "Cookery-related employment vacancy advertisements and skills shortages". *International Journal of Contemporary Hospitality Management*. Vol. 22[4]: 483-499: ISSN: 0959-6119.
- *Robinson, R.N.S. (2008). "Revisiting hospitality's marginal worker thesis: A mono-occupational perspective". *International Journal of Hospitality Management*. Vol. 27[3]: 403-413: ISSN: 0278-4319.
- *Robinson, R.N.S. & Barron, P.E. (2007). "Developing a framework for understanding the impact of deskilling and standardisation on the turnover and attrition of chefs", *International Journal of Hospitality Management*. Vol. 26[4]: 913-926. ISSN: 0278-4319.

Robinson, **R.N.S.** (2005). "Tradesperson or artist? A critical exploration of chefs' job satisfaction and turnover", *Tourism*, Vol. 53[4]: 347-355. ISSN: 1332-7461.

Other Works

#Robinson, R.N.S., Patterson, I., & Axelsen, M. (accepted). "The 'loneliness of the long-distance runner' no more: Marathons and social worlds". *Journal of Leisure Research*.

Axelsen, M. & Robinson, R.N.S. (2009). "Race around the world: Identifying a research agenda for the distance runner". *Annals of Leisure Research*. Vol. 12[2]: 236-257: ISSN: 11745398.

Scholarship of Teaching and Learning

Ruhanen, L., **Robinson, R.N.S.**, & Breakey, N.M. (2013a). "A Foreign Assignment: Internships and International Tourism and Hospitality Students". *Journal of Hospitality and Tourism Management*. Vol. 20: 1-4: ISSN: 1447-6770.

Ruhanen, L., Breakey, N.M., & **Robinson, R.N.S.** (2013b). "A tourism immersion internship: Student expectations, experiences and satisfaction". *Journal of Hospitality, Leisure, Sport and Tourism Education.* Vol. 13: 60-69: ISSN: 1473-8376.

#Ruhanen, L., Breakey, N.M., & **Robinson, R.N.S.** (2012). "Knowledge exchange and networks: A new destination for tourism internships?" *Current Issues in Tourism.* Vol. 15 [3]: 183 - 196: ISSN: 1368-3500.

Robinson, **R.N.S.**, Breakey, N.M. & Craig-Smith, S.J. (2010). "Food for thought: Investigating food and beverage curricula in Australian hospitality degree programs". *Journal of Hospitality and Tourism Education*. Vol. 22[1]: 32-43: ISSN: 1096-3758.

Breakey, N.M., **Robinson, R.N.S**. & Beesley, L.G. (2008). "Students go a 'Waltzing Matilda': A Regional Tourism Knowledge Exchange through Innovative Internships". *Journal of Teaching in Travel and Tourism* (Special Issue on Best Practices in Hospitality and Tourism Education). Vol. 8[2/3]: 223-240: ISSN: 1531-3220.

Robinson, **R.N.S.**, Barron, P.E. & Solnet, D. (2008). "Innovative approaches to event management education in career development: A study of student experiences". *Journal of Hospitality, Leisure, Sport & Tourism Education.* Vol. 7[1]: 4-17. ISSN: 1473-8376.

Solnet, D., **Robinson, R.N.S.** & Cooper, C. (2007), "An industry partnerships approach in tourism education", *Journal of Hospitality, Leisure, Sport & Tourism Education*. Vol. 6[1]: 66-70: ISSN: 1473-8376.

Book Chapters

Robinson, R.N.S., Getz, D., & Vujicic, S. (accepted). "Who is the food tourist: A demographic profile". In E. Wolf [Ed]. *Have Fork Will Travel: Recipes for Food Tourism Development*. World Food Travel Association: Oregon.

Robinson, R.N.S. (2013). "Australia's cultural 'coming out' with food and drink". In D. Sloan [Ed.] *Food and Drink: The Cultural Context*. Oxford: Goodfellow: 220-227: ISBN: 978-1-908999-03-0.

Robinson, R.N.S. (2013). "Occupational Souvenirs: The Chef's Uniform". In J. Cave, L. Jolliffe & T. Baum [Eds]. *Tourism Souvenirs on the Margins: Glocal Perspectives*. Bristol: Channel View Publication: 49-61: ISBN: 9781845414054.

Getz, D. & **Robinson, R.N.S.** (2012). "Understanding and researching food tourism". In M.F. Romano & M. Natilli [Eds] *Wine and Food Tourism*, Edizioni ETS, Pisa: 43-86: ISBN 978-884673529-4.

Boksberger, P., Schuckert, M. & **Robinson, R.N.S.** (2010). Feeding time at the zoo: The case of Zurich Zoo. In W. Frost [Ed]. *Zoos and Tourism: Conservation, Education, Entertainment*. Bristol: Channel View Publications: 143-153: ISBN 9781845411640.

Reviews

Robinson, R.N.S. (in progress). Wrobleski, J. (2012), "The Limits of Hospitality", Liturgical Press, Collegeville, Minesotta. *Hospitality and Society*: ISSN: 20427921.

Robinson, R.N.S. (accepted) Urry, J. & Larsen, J. "The Tourist Gaze 3.0" (2010). Sage, London, UK. *International Journal of Contemporary Hospitality Management*. ISSN: 0959-6119.

Robinson, R.N.S. (2012). Botterill, D. & Jones, T. "Tourism and Crime: Key Themes", (2010), Goodfellow, Oxford, UK. *Annals of Leisure Research*, Vol. 15[2]: 196-197: ISSN: 11745398.

Robinson, R.N.S. (2011). G.A. Fine. "Kitchens: The Culture of Restaurant Work", (2009), University of California Press, Berkeley, CA. *Hospitality and Society*, Vol. 1[1]: 95-97: ISSN: 20427913.

Selected Refereed Conference Articles

Golubovskaya, M., Solnet, D., & Robinson, R.N.S. (accepted). "Hospitable hospitality workers: A study of hospitality industry worker perceptions". *CAUTHE Conference Proceedings*, Brisbane, 2014.

Robinson, R.N.S., & Tran, T. (2013). "Between Courses: A Thematic Review of the Food Tourism Literature (1982 – 2012)", *Proceedings of EURO-CHRIE Conference*, Angell Academie, Freiburg, Germany, 13th–16th October.

Hsu, F-C., Scott, N., & Robinson, R.N.S. (2013). "Understanding tourists' purchase intention Towards Traditional Taiwanese food the role of sensation seeking", *Proceedings of CAUTHE Conference*, Lincoln University, New Zealand, 11th-14th February, pp. 368-376. ISBN: 978-0-86476-283-2.

Getz, D., & Robinson, R.N.S. (2012). "Foodies and Food Events: Design and Marketing Implications" *Global Events Congress V, Proceedings of GEC V, Stavanger, University of Stavanger, Stavanger, Norway: Report 33/2012, Norway.* 13th-15th June. ISBN: 978-82-7644-499-5.

Robinson, R.N.S. (2012). "Slaving away: ... in hospitality and tourism services". *Proceedings of CHME Conference, Birmingham, UK*. 9th-10th May. ISBN:

Robinson, R.N.S. & Kralj, A. (2011). "Augmenting food and beverage management education with experiential activities". *Proceedings of APAC-CHRIE*, Hong Kong, 2-5 June. 1-19. ISBN

Robinson, R.N.S. (2011). "'Blending' Social Constructionism and Labour Mobility". *Proceedings of CAUTHE Conference*, Adelaide, 9th-11th February. ISBN: 978-0-9870507-0-0.

Breakey, N.M., Robinson, R.N.S., Szambowski, D., & Craig-Smith, S. (2011). "Australian hospitality education: A 'brilliant blend' of degree programs". *Proceedings of CAUTHE Conference*, Adelaide, 9th-11th February. ISBN: 978-0-9870507-0-0.

Robinson, R.N.S. (2010). "How do You Know?' Methods First, Results Later". *Proceedings of CHME Conference*, Surrey, UK, 5th – 7th May, 2010.

Breakey, N.M., Robinson, R.N.S., Ruhanen, L. & Craig-Smith, S.J. (2010). "16 Students, 2 Destinations, 1 TRIP: Educating students through an innovative knowledge exchange based internship". *Proceedings of CAUTHE Conference*, Hobart, 8th -11th February. ISBN: 978 1 86295 560 8.

Robinson, R.N.S. (2009). "Old food was never better: Augmenting event authenticity at a medieval festival". *I-CHRIE*, San Francisco, 29th July-3rd August. ISBN: 0-9746470-8-X.

Robinson, R.N.S. & Taafe, A. (2008). "Season to taste and cook 'til done: Innovations in further education for Australian chefs". *Proceedings of EURO-CHRIE Conference*, Dubai, 11th–14th October.

Robinson, R.N.S., Arcodia, C. & Tian, C. (2008). "Australian chef skills shortages: A content analysis of employment advertisements in Queensland". *Proceedings of EURO-CHRIE Conference*, Dubai, 11th–14th October.

Robinson, R.N.S., Breakey, N.M. & Craig-Smith, S.J. (2008). "Food and beverage content and delivery in Australian hospitality degree programs". *Proceedings of APAC-CHRIE Conference*, Perth, Australia, 21st–25th May. ISBN: 978-0-646-49356-5.

Robinson, R.N.S., Breakey, N.M. & Craig-Smith, S.J. (2008). "Evolution of food and beverage studies: An Australian perspective". *Proceedings of CAUTHE Conference*, Gold Coast, Australia, 11-14th February, 1-10. ISBN: 978-1-921291-33-3.

Robinson, R.N.S. (2007). "Chefs and creativity: An empirical study". *Hospitality and Associated Services Symposium*, James Cook University, Cairns, Australia, 26th October. ISBN: 978 086 443 791 4.

Robinson, R.N.S., Clifford, C. & Arcodia, C. (2007). "Searching for the authentic: Foodservice at a medieval banquet". *3rd Tourism Outlook Conference/GEC Congress II*, Heritage & Tourism: Alliance and Network Relationships, Event Management & Event Tourism, Kuala Lumpur, Malaysia, 6-17th July, 1-23. ISBN: 978 967 305 029 1.

Robinson, R.N.S. (2007). "Job satisfaction and turnover intentions of chefs: Investigating the creativity construct". *Proceedings of I-CHRIE Conference*, Dallas Texas, 24-29th July, 552-560. ISBN: 0-9746470-7-1.

Robinson, R.N.S. (2007). "Jobs for the boys? Developing an understanding of turnover patterns of chefs working in the SEQ club sector", *Proceedings of 2007 CAUTHE Conference*, Sydney, Australia: 1-12. ISBN: 978-0-646-46998-0.

Clifford, C. & Robinson, R.N.S. (2006). "The Real Thing: Authenticating food and beverage experiences for special events", *Conference Proceedings Global Events Congress*, Brisbane, Australia: 66-75. ISBN: 186499 861X.

Solnet, D.S., Robinson, R.N.S. & Barron, P.E. (2006). "Innovations in tourism education industry partnerships: An analysis of event management student experiences", *Conference Proceedings Global Events Congress*, Brisbane, Australia: 334-346. ISBN: 186499 861X.

Robinson, R.N.S. (2006). "Working on the edge: Deviance and the hospitality worker", *Proceedings of CAUTHE Conference*, Melbourne, Australia: 1104-1116. ISBN: 0 9750585 1 7.

Robinson, R.N.S. (2005). "Labour turnover and occupational commitment: the impact of deskilling and standardization on the mobility of chefs", *Proceedings of the Fourth Annual Asia Pacific Forum for Graduate Student Research in Tourism*, University of Hawai'i at Manoa, Hawai'i: 217-243.

Selected Published Conference Working Papers

Robinson, R.N.S., Goh, E., Kralj, A., Solnet, D., & Callan, V. (accepted). "An exploratory study of differences in hotel frontline occupations". *CAUTHE Conference Proceedings*, Brisbane, 2014.

Lugosi, P., Robinson, R.N.S., Golubovskaya, M., Foley, L., & Harwell, J. (accepted). "Parenting, care and spaces of hospitality". *CAUTHE Conference Proceedings*, Brisbane, 2014.

Saito, H., Robinson, R.N.S., Solnet, D., & Paulsen, N. (accepted). "The Impact of Individual and Cultural Values on Hotel Service Climate". *CAUTHE Conference Proceedings*, Brisbane, 2014.

Ishkova, M., Solnet, D., & Robinson, R.N.S. (accepted). "This is a war for service-savvy employees: Differentiate or die". *CAUTHE Conference Proceedings*, Brisbane, 2014.

Baum, T., Solnet, D., Robinson, R.N.S., Kralj. A., & Nickson, D. (2013). "Comparing workforce development policy in Australia and Scotland: Hot air or making a difference?" *Proceedings of CAUTHE Conference*, Christchurch, New Zealand. 11th - 14th February, pp. 677-680. ISBN: 978-0-86476-283-2.

Robinson, R.N.S. (2013). "On the edge of a slippery slope? Media influences on chef entrants". *Proceedings of CAUTHE Conference*, Christchurch, New Zealand. 11th - 14th February, pp. 17-20. ISBN: 978-0-86476-283-2.

Zaitouni, M., Breakey, N.M., & Robinson, R.N.S. (2012). "Do we know what the hotel industry expects from graduates?", *THE-ICE Conference, Proceedings of 6th International Panel of Experts Forum, Dubai, UAE.* 18-20th November.

Arcodia, C., Robinson, R.N.S., & Dickson, C., (2012). "Masquerading authenticity: Perceptions of Venice's Carnivale". *Global Events Congress V, Proceedings of GEC V, Stavanger, Norway.* 13th-15th June. ISBN:

Robinson, R.N.S. & Getz, D. (2012). "Getting Involved: 'Foodies' and food tourism", *Proceedings of CAUTHE Conference*, Melbourne, Australia. 6th -9th February. ISBN: 978-0-9870507-0-0.

Robinson, R.N.S. & Ferguson, J. (2011). "A unique hotelier-educator partnership: In the beginning...". *Proceedings of 1st World Research Summit for Tourism and Hospitality,* Hotel ICON, Hong Kong, 10th-13th December.

Breakey, N.M., Robinson, R.N.S., & Ruhanen, L. (2011). "Eight Destinations, Three Rollouts, One 'Brilliant' TRIP - Lessons from the Tourism Regional Internship Program". *Proceedings of CAUTHE Conference*, Adelaide, 8th -11th February. ISBN: 978-0-9870507-0-0.

Breakey, N.M., Robinson, R.N.S., Ruhanen, L. & Craig-Smith, S.J. (2010). "16 Students, 2 Destinations, 1 TRIP: Educating students through an innovative knowledge exchange based internship". *Proceedings of CAUTHE Conference*, Hobart, 8th -11th February. ISBN: 978 1 86295 560 8

Ruhanen, L., Breakey, N.M. & Robinson, R.N.S. (2010). "Tourism industry-academe partnerships: Industry's expectations, experiences and satisfaction with a tourism destination internship program", *Proceedings of International Society for Travel and Tourism Educators Conference*, Long Beach CA, USA, 18th-20th November.

Axelsen, M. & Robinson, R.N.S. (2010). "The trials and tribulations of training and preparing for the 2008 Gold Coast marathon weekend" *Proceedings of ANZALS Conference*, Brisbane, Australia.

Breakey, N.M., Robinson, R.N.S., Batey, H. & Craig-Smith, S.J. (2009), "Australian hotel and hospitality degree programs: Philosophy and practice" *Proceedings of APAC-CHRIE Conference*, Singapore.

Breakey, N.M., Robinson, R.N.S., Beesley, L. & Craig-Smith, S.J. (2008). "Going bush: An innovative regional tourism internship project". *APAC-CHRIE*, Perth, Australia. ISBN: 978-0-646-49356-5.

Robinson, R.N.S., Arcodia, C. & Rizzo, D. (2006) "Reading colonial cookery books to understand domestic antipodean hospitality: A textual analysis of "Mrs. Lance Rawson's Cookery Book and Household Hints" (1890). *Cookery Books as History Conference*, University of Adelaide, Australia.

Robinson, R.N.S. (2005). "Working towards an understanding of the contribution of deskilling and standardisation on attrition and turnover, of working chefs and cooks, in the Club sector of the Queensland hospitality industry", *Proceedings of CAUTHE Conference*, Alice Springs, Australia. 393-400: ISBN: 1 876248 97 1.

Works under Review WoRTs #Robinson, R.N.S., Solnet, D., & Breakey, N.M. (resubmitted). "A phenomenological approach to hospitality research: Chefs' occupational commitment". *Journal of Hospitality and Tourism Research*

#Solnet, D., Nickson, D., Robinson, R.N.S., Baum, T., & Kralj. A., (under review). "Workforce Development in Tourism: An Analysis of Public Policy, Planning and Implementation in Australia and Scotland". *Tourism Analysis*

#Robinson, R.N.S. & Baum, T. (under review). "Occupational Artefacts: 'Tools of the Trade' or 'Totems and Trophies?' " Work, Employment and Society

Foodies

#Getz, D., & Robinson, R.N.S. (resubmitted). "Love Food, Will Travel: Foodies propensity for travel". *Tourism Analysis*

Getz, D., & Robinson, R.N.S. (resubmitted). "Foodies and Food Events: Design and Marketing Implications", *Scandinavian Journal of Hospitality and Tourism (Special Issue)*

Others

Breakey, N.M., Robinson, R.N.S., & Brenner, M.L. (under review), "Approaches to the design and delivery of hotel/hospitality management higher education programs: The Australian case". In D. Airey, D. Dredge & M. Gross [eds] *Curriculum Spaces in Tourism, Hospitality, and Events Higher Education*. ALTC

Robinson, R.N.S. Kralj, A., Brenner, M.L., & Lee, A. (second revision). "Reflective practice in food and beverage education". *Journal of Hospitality and Tourism Education*

Industry Journal Articles

Ruhanen, L., Breakey, N., & Robinson, R.N.S. (2013). "Tourism Industry-Academe Partnerships: Opportunities and Challenges. The University of Queensland's Tourism Regional Immersion Program", UNWTO. TEDQUAL Asia & The Pacific Magazine, First Edition: 5-6.

Robinson, R.N.S. & Breakey, N.M. (2011). "Hotel Talent Management – Where to Recruit?" *OurHotel*, May.

Robinson, R.N.S. (2010). "Communication the key to recruitment success", *QHA Review*, July, 10.

Robinson, R.N.S. (2010). "Do female chefs rule the roost?" *Club Insight*, July-August: 53.

Robinson, R.N.S. (2007). "Are clubs kitchens suffering more than most? Employment trends in South east Queensland", *Club Insight*, Jan: 10.

Robinson, R.N.S. (2006). "Anyone seen the chef?" Club Insight, Vol. 11 [5]:24.

Government, Commissioned and Technical Reports

Vujicic, S., Getz, D. & Robinson, R.N.S. (2013). "Food Tourists: Who are they, what do they want, and how do we package food tourism experiences?" *Swedish Board of Agriculture, Göteborg & Co & Länsstyrelsen Västra Götalands Län*.

Solnet, D., Olsen, M., & Robinson, R.N.S. (2013). *The Red Centre Tourism Employment Plan* (Final Report), Department of Resources, Energy and Tourism, Australian Government: Canberra.

Solnet, D., Olsen, M, Robinson, R.N.S., Rossetto, A., Malady, J., & Keenan, R. (2012). *Issues Paper: Red Centre Regional Tourism Employment Plan*, Department of Resources, Energy and Tourism, Australian Government: Canberra.

Breakey, N.M., Robinson, R.N.S., Craig-Smith, S.J., Szambowski, D. & Batey, H. (2010). Australian Hotel & Hospitality Degree Programs: Philosophy & Practice – Implications for Curriculum Design: June. Report for Laureate Hospitality Education, Brisbane. 1-26.

Arcodia, C. Robinson, R.N.S. & Tian, C. (2008). Employing Chefs in Queensland: A Content Analysis of Employment Advertisements: June. Commissioned by Hospitality and Training Association, Brisbane. 1-29.

Robinson, R.N.S. & Clifford, C. (2007). Abbey Medieval Festival: Augmenting authenticity for special events via customised food and beverage experiences – 7th & 8th July, 2007, Prepared for Abbey Museum, Caboolture.

Robinson, R.N.S., Beesley, L., Breakey, N.M. & Craig-Smith, S.J. (2007). Queensland Regional Internship Project: 2006 Roma-Miles Pilot Program Report, Produced for Minister of Department of Tourism, Fair Trading & Wine Industry Development, UQST.

Selected Media

"End of year gongs, gaffs and gifts", *School of Tourism eNews*, 11th November, 2013. http://www.tourism.uq.edu.au/end-of-year-celebration

"LGBT hospitality research" *4ZZZ Radio Station*, 9th October, 2013. http://www.4zzzfm.org.au/podcasts/culture/queer-radio-interview-richard-robinson-queensland-university

"Study reveals what food lovers want", *UQ News*, 17th July, 2013. http://www.uq.edu.au/news/index.html?article=26483

"From vine to table: Tourism students discover the art of winemaking" *School of Tourism eNews*, 30th May, 2013.

http://www.tourism.uq.edu.au/from-vine-to-table-tourism-students-discover-the-art-of-winemaking

"UQ Tourism Students Share Top Tips for a Successful Research Journey", Oztrekblogspot, 13th December, 2012.

http://oztrekk.blogspot.com.au/2012/12/ug-tourism-students-share-top-tips-for.html

"Students assist in boosting regional tourism opportunities", *School of Tourism eNews*, 5th December, 2012.

http://www.ug.edu.au/news/index.html?article=25628

"Students share top tips for a successful research journey", *UQ News*, 23rd October, 2012.

http://www.uq.edu.au/news/?article=25426

"Field trip proves to be pick of the bunch", *School of Tourism eNews*, 30th August, 2012.

http://www.tourism.uq.edu.au/field-trip-proves-to-be-pick-of-the-bunch

"Academy of tourism leads to a taste of the suite life", *Australian Financial Review*, 16th April, 2012.

http://beta.afr.com/p/national/education/academy of tourism leads to taste iNfkcW oUczpSQXxE35J1WI

"Hands-on experience is the key to graduate success", *UQ News*, 12th February, 2012.

http://www.uq.edu.au/news/?article=24375

"Chef research serves up international award", *UQ News*, 19th January, 2012. http://www.uq.edu.au/news/?article=24283

"Cooking up a lucrative career", Courier-Mail (Careers), 28th January, 2012, p.5.

"UQ International students may benefit from new work visa arrangements", *UQ News Online*, 12th January, 2012.

http://www.ug.edu.au/news/index.html?article=24258

"Staff and students celebrate in style at Awards Night", *School of Tourism eNews*, 30th November, 2011.

http://www.tourism.uq.edu.au/staff-and-students-celebrate-in-style-at-awards-night

"Regional tourism operators benefit from student insights", *UQ News*, 10th November, 2011.

http://www.ug.edu.au/news/?article=24038

"Putting the sizzle into hospitality studies", *UQ News*, 17th September, 2010. http://www.ug.edu.au/news/?article=21915

"Eat and drink, for tomorrow we study", *UQ News*, 2nd September, 2010. http://www.uq.edu.au/news/?article=21835

"Love food, will travel", *UQ News*, 21st April, 2010. http://www.uq.edu.au/news/?article=21038

"Major deal to teach Korea's future leaders in hospitality", UQ News, 7th March, 2010.

"Love and luxury set to become tourist temptations", *UQ News*, 23rd October, 2009. http://www.uq.edu.au/news/?article=19943

"Sizzling students", *Westside News*, 19th October, 2009. http://westside-news.whereilive.com.au/news/story/sizzling-students/

"Real work experience", South West News, 7th October, 2009, p.21.

"UQ students learn fresh tourism tips", Queensland Times, 5th October, 2009, p.12.

"UQ students benefit from the Scenic Rim", *Beaudesert Times*, 30th September, 2009, p.8.

"Study aims to identify tourism opportunities", *Queensland Times*, 2nd September, 2009, p.12.

"UQ students partnering up in local tourism", *Fassifern Times*, 5th August, 2009. p.10.

"A new recipe for recruiting success", *UQ News*, 28th January, 2009. http://www.ug.edu.au/news/?article=17273

"Sharp learning curve in western tour", *Courier-Mail* (Business Section), 10th December, 2006, p.25.

http://www.tourism.uq.edu.au/docs/TRIP_Media_File_2007.pdf

"On the Map: Roma", The Chronicle, 30th November 2006, p.10.

"UQ tackles regional skills shortages in tourism", *UQ News*, 23rd October, 2006. http://www.uq.edu.au/news/?article=10918

Research Interests:

Hospitality and Tourism Workforce Development Occupational Experiences of Chefs Food Tourism and Food Studies Hospitality Discourses

Professional Development:

Project Management

Coursework Placement Coordinator (2011-2009). "MGTS3000/TOUR3009 Professional Development – 'Tourism Regional Internship Project' (TRIP)", University of Queensland School of Tourism.

Program Coordinator (2013, 2010 & 2009). HOSP3003/HOSP7050 (F&B Mgt/Designing F&B Experiences): Wine Immersion Program – in partnership with Queensland College of Wine Tourism, Stanthorpe, University of Queensland, School of Tourism.

Project Manager (2006). "Regional Internship Project", Joint Initiative of the Roma-Miles Tourism Development Unit, University of Queensland School of Tourism, endorsed by the Queensland Tourism Industry Council, Tourism Queensland & Department of Tourism, Fair Trading & Wine Industry Development, Roma Qld, 27th November-15th December.

Coursework Placement Coordinator (2006-2004) "MGTS3000 Professional Development", 'Executive Shadow Program' (ESP). University of Queensland, School of Tourism.

Project Coordinator (2004). "Executive Seminar Programme in Hotel and Tourism Management", The Beijing Tourism Bureau hosted by University of Queensland School of Tourism, St Lucia: 12-15th & 29-30th November.

Invited Academe Presentations and Seminars

Robinson, R.N.S. (2013). "A New Hospitality Paradigm". *Hospitality and Tourism Colloquium*, Heilbronn University, Germany, 14th October.

Robinson, R.N.S., & Clifford, C. (2011). "Tourism Regional Immersion Program (TRIP): Staff and Student Showcase". *Teaching and Learning Week Faculty Parallel Seminars*, University of Queensland, Australia. 1st November.

Getz, D. & Robinson, R.N.S. (2010). "Food and Food Tourism". *Faculty of Business, Economics and Law & Centre for Tourism*, University of Gothenburg, Sweden, 4th April.

Robinson, R.N.S. (2009). "16 students, 2 destinations, 1 TRIP (Tourism Regional Internship Program)". *UQ Teaching and Learning Grant Show Case*, Hosted by UQ Office of the Deputy Vice-Chancellor (Academic), University of Queensland, Australia. 5th November.

Robinson, R.N.S. (2008). "Consumer Behaviour: Foodservice in hotels and at special events". *HTW University of Applied Sciences*. Chur, Switzerland. 7th October.

Robinson, R.N.S. (2008). "Tourism Marketing: Australia accommodation and foodservice product". *HTW University of Applied Sciences*. Chur, Switzerland. 9th October.

Robinson, R.N.S. (2007). "International Hotel Development in Australia". *Pai Chai University*. Daejon, Korea. 15th November.

Robinson, R.N.S. (2007). "International Hotel Development: An Australia Case Study". *Keim Sung University*. Daegu, Korea. 14th November.

Robinson, R.N.S. (2007). "International Hotel Management: An Australian case study". *Yamaguchi University Tourism Program*, Hosted by the Institute of Continuing & TESOL Education, University of Queensland, Australia. 13th September

Invited Industry Presentations and Seminars

Ruhanen, L., Breakey, N. & Robinson, R.N.S. (2010). Tourism industry academe partnerships: Opportunities and challenges. *UN World Tourism Organization TedQual Conference*, Wellington, New Zealand.

Robinson, R.N.S. (2007). "An Introduction to Australian Wine". *Korean Hotel Association*. Seoul. Korea. 15th November.

Craig-Smith, S.J., & Robinson, R.N.S. (2007). "Education for the Tourism and Hospitality Industry: An industry partnership approach". *QTIC Annual Professional Development Day: Striving for Excellence*. Brisbane Convention and Exhibition Centre. 16th October.

Robinson, R.N.S. (2007). "Skills shortages in cookery: Does creativity matter?". *QTIC Annual Professional Development Day: Striving for Excellence*. Brisbane Convention and Exhibition Centre. 15th October.

Robinson, R.N.S. (2007). "Kitchen Skills Shortages: Time to cook from a new recipe book?". *QTIC Skills Link Group*, Chalk Hotel, Brisbane. 27th June.

Robinson, R.N.S. (2006). "Human Resource Management: Recruitment and Selection in Hospitality". *Hanoi Tourist Corporation Professional Development Program in Hospitality Management*, Hosted by the Institute of Continuing & TESOL Education, University of Queensland, Australia. 4th October.

Academic, Professional and Community Service:

Professional Memberships and Associations

Australian Government Tertiary Education Quality Standards Agency (TEQSA), Register of Experts: Member since 2013

Queensland Tourism Industry Council (QTIC) - Skills Link Council: Proxy Member (2012-2008)

Tourism Research Information Network (TRINET): Member since 2008

Council for Australian University Tourism and Hospitality Education (CAUTHE): Member since 2007

International Council on Hotel, Restaurant and Institutional Education (I-CHRIE): Member since 2007

Research Centre for the History of Food and Drink (University of Adelaide): Member 2010-2006 (chapter closed)

Restaurant and Caterers Association of Queensland (RCAQ), Annual Member Awards Evaluator - Brisbane Region (confidential): Member since 2005.

External Service

Contracted Expert Assessor, Tertiary Education Quality and Standards Agency (2013). Provider Course Accreditation Standards (PCAS) Review.

Judge, Moreton Bay & Islands Regional Tourism Awards (2013).

Guest Presenter (2011). 'Hospitality Operations' Student Seniors Group, Marist College Ashgrove, Queensland.

Senior Syllabus Writing Team, Academic Representative (2010-2011). Queensland Studies Authority. Invited academic panellist of curriculum review for board subject, 'Hospitality Studies'.

ICMS Course Advisory Committee (2008). International College of Management, Sydney. Invited review of proposed Bachelor of Business Program.

Internal Service

Member, Sponsorship and Industry Engagement Sub-Committee: CAUTHE Conference, 2014. 2012 – 2014.

School of Tourism Representative: BEL Faculty Working Group on Indigenous Education: 2012 - current

School of Tourism Early Career Research Representative: Discovery Committee: 2010 - current

School of Tourism Coordinator, Joint Seminar Series (UQST, Griffith University, Bond University & Southern Cross University): 2008 – current

School of Tourism, Manager Industry Partnerships: 2004 – 2011

School of Tourism Project Manager, Queensland Regional Internship Project: 2006 Roma-Miles Pilot Program

School of Tourism Event Coordinator, Beijing Tourism Delegation Executive Education Program: November & December 2004

Journal Service

Editorial Boards:

Journal of Hospitality, Leisure, Sport and Tourism Education Hospitality and Society

Refereeing Contributions

Referee for the following international journals:

Annals of Tourism Research

Tourism Management

International Journal of Hospitality Management

International Journal of Contemporary Hospitality Management

Journal of Hospitality and Tourism Management

Asia Pacific Journal of Tourism Research

Referee for the following international conferences:

International Council of Hospitality, Restaurant and Institutional Education European Council of Hospitality, Restaurant and Institutional Education Council of Hospitality Management Educators APAC- Council of Hospitality, Restaurant and Institutional Education Council of Australasian University Tourism and Hospitality Educators

Invited Conference Session Chair-ship & Panellist

Robinson, R.N.S. (with Prof Victor Callan & A Prof Jonathan Crowe) (2013). "3MT: Three Minute Thesis Competition" Panel of Judges. The University of Queensland, St Lucia, 23rd August.

Robinson, R.N.S. (2013). "*3MT: Three Minute Thesis Competition*" MC, School of Tourism, University of Queensland, St Lucia, 16th August.

Robinson, R.N.S. (with Karen Hughes) (2012). "Research Bloopers: (Hard) Lessons Learnt", RhD Colloquium - Reflecting on the Journey, University of Queensland, St Lucia, 28th September.

Robinson, R.N.S. (2012). "Hospitality Industry Opportunities", MC. Careers in Focus Series, School of Tourism, University of Queensland, St Lucia, 6th August.

Robinson, R.N.S. (2011). "HRM Stream", Chair. 1st World Research Summit for Tourism and Hospitality, Hotel ICON, Hong Kong, 10th December.

Robinson, R.N.S. (2011). Panellist for "The Rewards and Challenges of Industry Based Research", *Four-Way Research Seminar Series*, Bond University, Gold Coast, Australia, 14th October.

Robinson, R.N.S. (2008). "*Culinary Theme*", Chair. EURO-CHRIE Conference, Dubai, 11th—14th October.

Robinson, R.N.S. (with Solnet, D.S.) (2006). "Industry Partnerships and Career Options Forum", *Global Events Congress and Event Educator's Forum*. Brisbane, Australia, 12th October.

Professional Development

Short Courses

University of Queensland, 'How to be a better advisor' RhD Workshop, 2013

University of Queensland, DECRA Workshop, 2013

University of Queensland, Mid-Term & Final Review Workshop, 2012

University of Queensland, Introduction to Leximancer Workshop, 2011

University of Queensland, Time Management Workshop, 2011

University of Queensland, ECR Workshop, 2011

University of Queensland, Strategies for improving RHD practices, 2011

QSR International, NVIVO 8 Fundamentals and Moving on in... courses, 2010

QSR International, NVIVO 7 Startup Workshop, 2008

University of Queensland, Co-ordinating & Designing Courses at UQ, 2008

University of Queensland, Developing Assessment Plans, Tasks & Items, 2007

Worklinks, Tourism & Hospitality Professional Development Workshop, 2007

Uniquest, Research Commercialisation Workshop, 2006

University of Queensland, Introduction to University Teaching Program, 2006

University of Queensland, Orientation for Academics New to UQ, 2006

University of Queensland, Lecturing Effectively, 2006

University of Queensland, Introduction to SPSS, 2006

University of Queensland, Blackboard: Basic Training, 2005 University of Queensland, New Staff Expo, 2004

Teaching History:

Course Coordinator

University of Queensland, School of Tourism (Undergraduate):

HOSP2004 Discourses in Hospitality, 2013 through 2011 (developed new course into program)

HOSP3003 Food and Beverage Management, 2010 through 2006 (developed new course into program)

MGTS3000 Professional Development – Practicum, 2008, 2007 MGTS3004 Professional Development – Placement, 2008, 2007

University of Queensland, School of Tourism (Postgraduate):

HOSP7050 Designing Food & Drink Experiences, 2013 (developed new course into program)

TOUR7033/6033 Critical Issues in Tourism, Hospitality & Events Management, 2013 (redeveloped course into new program)

HOSP7003 International Hotel Management, 2012 through 2009 (redeveloped course)

HOSP7000 International Hotel Management Operations, 2014 & 2012 (Intensive), 2012 through 2009 (redeveloped course)

(UQ Qt Index: 4.53)

Course Lecturer

University of Queensland, School of Tourism (Undergraduate):

MGTS3000 Professional Development – Practicum, 2006 MGTS3004 Professional Development – Placement, 2006

Sessional Lecturer

University of Queensland, School of Tourism (Undergraduate):

TOUR1000/5 Tourism, Leisure, Hospitality Principles, 2013 through 2006 HOSP2003 Small Business Management, 2005 HOSP3000 International Gaming Management, 2005

University of Queensland, School of Tourism (Postgraduate):

HOSP7000 Tourism, Hospitality, Events: Research Methods, 2010

HOSP7000 International Hotel Management Operations, 2006, 2005

Course Tutor

University of Queensland, School of Tourism (Undergraduate)
MGTS3000 Professional Development (TRIP), 2012 through 2009
HOSP3001 International Hotel Management, 2005, 2004
HOSP2003 Hospitality Small Business Operations, 2005
HOSP3002 Hotel Management Technology Applications, 2005
HOSP3000 International Gaming Management, 2004

College of Tourism and Hospitality, Southbank Institute of Technology, Brisbane Certificate III Professional Cookery: Restaurant Production and Service, 2004

Research Student Supervision

Completions

Co Supervisor (with D. Solnet): Golubovskaya, Maria. (2013). "Hospitable hospitality workers: A study of hospitality industry worker perceptions". *Advanced Masters Research Thesis*, School of Tourism, University of Queensland: (Grade: *High Distinction*).

Principal Supervisor: Greene, Christal. (2012). "The development of sexuality in the English-Speaking Caribbean (ESC) and its impact on LGBT tourism". *Advanced Masters Research Thesis*, School of Tourism, University of Queensland: (Grade: *Distinction*).

Associate Supervisor: Shen, Bjorn (2009). "An investigation into the relationship between food involvement, expectations and satisfaction at visitor attractions: A study of zoo visitors in Queensland". *Masters Dissertation*, Business School, University of Queensland: (Grade: *Credit*)

In Progress

Associate Supervisor: Hsu, Fu-Chieh (Jay) (commenced 2010). "Food tourism: Consumer behaviour in relation to traditional novel foods". *PhD Candidate*, School of Tourism, University of Queensland.

Associate Supervisor: Saito, Hiro (commenced 2012). "An investigation of the impacts of culturally diverse workforces and service culture: A hotel industry study". *PhD Candidate*, School of Tourism, University of Queensland.

Associate Supervisor: Ishkova, Maria (commenced 2013). "Hotel employer branding: A study on formation and communication of best hospitality industry employer practices". *PhD Candidate*, School of Tourism, University of Queensland.

Principal Supervisor: Matt Brenner (commencing 2014). "Chefs and Leadership". *PhD Candidate*, School of Tourism, University of Queensland.