

CURRICULUM VITAE



PERSONAL DATA

First name(s) / Surname(s) **BIERNACKA – LIGIEZA ILONA, JOANNA**
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Telephone(s) +48 609 539 225; +48 74 831 45 26
Nationality Polish
Date and place of birth 17/06/1973, Świebodzice

EDUCATION

Dates 08/02/2013

Title of qualification awarded **Habilitation thesis (Professor)**

Principal subjects / occupational skills covered Study of communication/ social communication/ intercultural communication/ comparative studies/ sociology/ research methodology/ didactics/ politics/ media/ local heritage.

Name and type of organisation providing education and training Maria Curie-Skłodowska University in Lublin

Level in national or international classification -

Dates From 1 October 2001 to 30 June 2005

Title of qualification awarded **Bachelor Degree (BA) – English language**

Principal subjects / occupational skills covered Didactics/ translation theory/ literary studies/ linguistics/ social communication/ intercultural communication/ life and institutions

Name and type of organisation providing education and training University College of Social Sciences in Częstochowa

Level in national or international classification Bachelor studies (BA); ISCED level: 5A

Dates From February to May 2005 training for examiners – Matura exam: English language

Title of qualification awarded **Examiner – English Matura exam**

Principal subjects / occupational skills covered Training for examiners – Matura exam; Principles of conducting and evaluating the English Matura exam

Name and type of organisation providing education and training Regional Examination Board in Wrocław

Level in national or international classification Training

Dates From February to May 2004

Title of qualification awarded **Examiner – Polish Matura exam**

Principal subjects / occupational skills covered Training for examiners – Matura exam; Principles of conducting and evaluating the Polish Matura exam

Name and type of organisation providing education and training Regional Examination Board in Wrocław

Level in national or international classification Training

Dates	From 1 August to 31 August 2002
Title of qualification awarded	Internship in Shropshire County Council – Shrewsbury. The main aim of the internship was to learn about the strategy of British district development and the manner of functioning of a press office in a local government in Great Britain.
Principal subjects / occupational skills covered	Social communication/ Public Relations in public administration/ EU funds/ local media/ district development strategy/ quality management systems
Name and type of organisation providing education and training	The West Midlands Regional Improvement & Efficiency Partnership
Level in national or international classification	Internship
Dates	From 1 July to 31 July 2002
Title of qualification awarded	European officer training
Principal subjects / occupational skills covered	The main aim of the training was to teach the participants of the training about the characteristics of English local government activities within the European Union – local government/ applying for European Union funds/ quality management system in local government units.
Name and type of organisation providing education and training	University of Birmingham (European Summer University of Birmingham)
Level in national or international classification	Training
Dates	From 1 October 1997 to 30 September 2001
Title of qualification awarded	Doctoral Studies in Literature and Linguistics. PhD– 25 September 2001
Principal subjects / occupational skills covered	Polish and English linguistics/ social communication/ intercultural communication/ comparative literature/ sociology/ sociolinguistics/ research methodology/ didactics/ translation theory/ literary studies
Name and type of organisation providing education and training	University of Wrocław
Level in national or international classification	Doctoral studies (PhD); ISCED level: 6
Dates	From 1 October 1993 to 30 June 1997
Title of qualification awarded	MA in Linguistics
Principal subjects / occupational skills covered	Linguistics/ social communication/ comparative literature/ sociology/ sociolinguistics/ research methodology/ didactics/ translation theory/ literary studies/ pragmatics/ stylistics/ intercultural communication
Name and type of organisation providing education and training	University of Wrocław

WORK EXPERIENCE

Sector: Higher Education

Main activities and responsibilities

Conducting scientific research (participating in national and international research programmes); academic development and improvement of professional qualifications; cooperation with national and foreign research bodies; conducting organisational activities at the School; education of students and other participants of courses held by the School. Conducting classes on the following subjects: journalistic genres and forms; journalistic rhetoric; local and environmental media; modern media in Poland and the world with press; journalist's work in a foreign language (English); seminars.

Dates	Since 1 October 2013 - to date
Occupation or position held	Professor
Name and address of employer	Maria Curie-Skłodowska University, Faculty of Political Science, Pl. Litewski 3, Lublin
Dates	Since 1 October 2006 - to date
Occupation or position held	Professor
Name and address of employer	University of Opole, the Institute of Political Sciences (Department of Social Communication and Journalism), Pl. Kopernika 11a, 45-040 Opole
Dates	Since 1 October 2008 - to to 30 September
Occupation or position held	Research Fellow
Name and address of employer	University of Oslo, Box 1072 Blindern, 0316 Oslo
Dates	2001 – 2013
Occupation or position held	Senior lecturer
Name and address of employer	Karkonosze College in Jelenia Góra, Lwówecka Street 18, 58-503 Jelenia Góra
Dates	Since 1 October 2006 to 30 September 2009
Occupation or position held	Assistant Professor
Name and address of employer	College of Management "Edukacja" in Wrocław, Department of Journalism and Social Communication, Krakowska Street 56-62, 50-425 Wrocław
Dates	From 1 February 2006 to 30 September 2006 - The University of Wrocław - Department of Social Communication and Journalism
Occupation or position held	Assistant Professor
Main activities and responsibilities	Conducting lectures on the language of political propaganda
Name and address of employer	University of Wrocław, pl. Uniwersytecki 1, 50-137 Wrocław
Dates	From 1 October 2005 to 30 September 2006 - University College of Social Sciences in Częstochowa
Occupation or position held	Assistant Professor
Main activities and responsibilities	Conducting classes and seminars on contrastive linguistics.
Name and address of employer	University College of Social Sciences in Częstochowa, ul. Krasińskiego 14/24, 42-200 Częstochowa

Sector: Public Administration

Main activities and responsibilities

The publication of information bulletin of the gmina (municipality); cooperation with the press, radio and television; keeping a press record, the organization of press conferences; arranging interviews; giving interviews independently; participating in more important meetings with municipal office representatives; drafting background notes thereof for the press; cooperation in preparing and holding commemorative ceremonies; co-organization of participation in fairs, presentations, exhibitions; representation of the office during meetings of associations with which it cooperates or to which it belongs; communication - contacts with people linked to politics, representatives of local communities, citizens' initiatives, local authorities, consumer associations, etc.

Dates From 1 July 2001 to 31 August 2003
Occupation or position held **Spokesperson (media relations officer)**
Name and address of employer Town Hall in Dzierżoniów, ul. Rynek 1, 58-200 Dzierżoniów
Dates From 1 September 1996 to 30 June 2001

Sector: Education

Main activities and responsibilities

Conducting English classes; broadening methodological, pedagogical, and psychological knowledge; improving work skills and methods; obtaining additional educational qualifications through participation in various forms of professional development; the creation of conditions needed to achieve comprehensive development of students; the promotion of the school in the local community.

Dates From 1 September 1997 to 30 September 2006
Occupation or position held **Teacher**
Main activities and responsibilities
Name and address of employer Complex of Secondary Schools No. 2, ul. Piłsudskiego 24, 58-200 Dzierżoniów;
General Secondary School No. 2 in Dzierżoniowie, ul. Garncarska 1, 58-200 Dzierżoniów; Primary School No. 55 in Wrocław, ul. H. Kołłątaja 1/6, 50-002 Wrocław; Primary School No. 7 in Dzierżoniów, ul. Nowowiejska 64, 58-200 Dzierżoniów; Towarzystwo Edukacyjne "INVOX", ul. Wałbrzyska 8, 58-100 Świdnica

Dates From 1 October 1997 to 30 September 2001
Occupation or position held **Doctoral student**
Main activities and responsibilities Conducting classes on such subjects as: descriptive grammar of modern Polish language; language culture with lexicology and lexicography; historical grammar; Old Church Slavonic language
Name and address of employer University of Wrocław, pl. Uniwersytecki 1, 50-137 Wrocław

HONORS AND AWARDS

INDIVIDUAL RESEARCH PROJECTS (FOUNDED BY EXTERNAL GRANTS) - 7

- 1998-2000** ***Profanities of modern Polish and English***
The research conducted within the framework of the grant pertained to communication in terms of slang in Poland; Great Britain; Canada; Australia.
Place of performance: University College of London; University of Wrocław
- 2008-2009** ***Local media in Northern Europe - society, culture, market and politics (the case of Norway)*** The funds came from the EOG EEA Research Grant.
Place of performance: University of Oslo
- 2010** ***Modern local journalism – from a missionary to a universal media employee*** The project was funded within the framework coming from the so called KBN research funds
Place of performance: University of Opole

- 2010-2011 **Local public spheres development at the age of the ICT - the case of Norway and Poland.** The funds came from the EOG EEA Research Grant.
Place of performance: University of Oslo
- 2011 **ICT - a challenge for local political communication and local democracy.**
The funds came from the EOG EEA Research Grant.
Place of performance: University of Oslo
- 2012 **Local media and local politics - comparing voting campaigns in Poland and Norway**
The funds came from EEA/EOG.
Place of performance: University of Oslo; University of Opole
- 2012-2013 **E-democracy, e-citizen, e-self-government – the role of modern communication technologies in the formation of the local public sphere in Poland.**
KBN research funds
Place of performance: University of Opole

PARTICIPATION IN INTERNATIONAL RESEARCH PROJECTS - 2

- 2013 **The European Union through media: truth or lie**
Place of performance: University of Seville
Participants: Spain, Poland, Romania, Portugal, Hungary
- 2014 **Open Europe - Cultural Dialogue across Borders**
Funding: Visegrad Standard Grant
Participants: Poland, Czech Republic, Slovak Republic, Hungary, Ukraine, Germany

EOG EEA GRANT FOR EDUCATION DEVELOPMENT - 1

- 2015-2016 **Environmental Journalism – the new value in journalists' education**
Beneficiary: University of Marie Curie Skłodowska (Lublin)
Scientific Manager of the Project: Ilona Biernacka-Ligięza
Funding: EOG EEA Grant

FELLOW RESEARCHER

- 2008 – 2011 University of Oslo
- 1998 – 1999 University College of London

EXPERT IN EU, EOG AND MINISTRY OF SCIENCE RESEARCH PROGRAMMES

- since 2016 till now Expert in European Union Finance Mechanism Research Programmes - **Ministry of Regional Development** - Knowledge Education Development Programme
- since 2015 till now Expert in European Union Finance Mechanism Research Programmes - **National Agency – Erasmus + Programme**
- since 2015 till now Expert in National Programme of Humanistic Science Development - **Ministry of Science**
- since 2013 till now Expert in Norwegian Finance Mechanism Research Programmes

Memberships and Affiliations

SCIENTIFIC ASSOCIATIONS MEMBERSHIP

- PCA (Polish Communication Association) - member
- PPSA (Polish Political Science Association) – member
- IPSA (International Political Science Association) - member
- ECREA (European Communication and Education Research Association) – member
- ICA (International Communication Association) - member
- IAMCR (International Association for Media and Communication Research) - member
- TMD (Towarzystwo Miłośników Dzierżoniowa) - member

JOURNALS - MEMBERSHIP AND FUNCTIONS

- Borderland** (edited by: University of Opole) – Member of the Scientific Committee
- Od Kładského pomezi-Glatzer Bergland** (trilingual monthly journal edited by: Glacensis Euroregion) – Member of the Scientific Committee

The Journalism Yearly (edited by: Sosnowiec University "Humanitas") – Reviewer

Media Management (edited by: Jagiellonian University) - Reviewer

Economy Market Education (edited by: College of Management „Edukacja”) - Reviewer

PUBLICATIONS

Monographs (6)

- 1) Biernacka-Ligęza, I. (2009): *Współczesne wulgaryzmy (Modern Profanities)*, Dzierżoniów - Wrocław, pp. 389.
- 2) Biernacka-Ligęza, I. & Koćwin, L. (eds.) (2011): *Local and Regional Media - Democracy and Civil Society Shaping Process*, Nowa-Ruda - Wrocław, pp. 605.
- 3) Biernacka-Ligęza, I. (2012): *Lokalna prasa norweska w dobie globalizacji (Local Norwegian press in the era of globalisation)*, Lublin, pp. 487
- 4) Biernacka-Ligęza, I. (ed.) (2013): *Media and democratization*, Toruń, pp. 305.
- 5) Biernacka-Ligęza, I., Koćwin L. (eds.) (2014): *Open Europe: Cultural Dialogue across Borders - Cultural Heritage and Security in Europe - 'Ours - Yours - Shared'*, Opole, pp. 203
- 6) Biernacka-Ligęza, I. (ed.) (2015): *Media and globalization - different cultures, societies, political systems*, Lublin 2015, pp. 235

Chapters In Monographs (59)

- 7) Biernacka-Ligęza, I. (1998): Współczesne wulgaryzmy - śmieci czy ornamenty? (Modern profanities - death or ornament), [in:] Bobryk R., Kryszczuk M., Urban-Puszkarska D. (eds.), *Wokół śmieci – praktyka, symbolika, metafora (Around the trash – practice, symbolism, metaphor)*, Siedlce, pp. 223-237.
- 8) Biernacka-Ligęza, I. (1998): Jak słodka jest tajemnica ukryta w nazwach słodczy? (How sweet is the secret hidden in the names of sweets?), [in:] Sawrycki W., Moczko R. (eds.), *Literatura a kuchnia (Literature and cuisine)*, Toruń, pp. 178-192.
- 9) Biernacka-Ligęza, I. (1999): Wulgaryzmy a łamanie normy kulturowej (Profanities and breaking cultural standards), [in:] Miodek J. (ed.), *Mowa rozświetlona myślą (Conversation enlightened by thought)*, Wrocław, pp. 166-182.
- 10) Biernacka-Ligęza, I. (2000): Rola wulgaryzmów we współczesnej polszczyźnie (The role of profanities in modern Polish language), [in:] Grabska M. (ed.), *Słowa, słowa, słowa ... w komunikacji językowej (Words, words, words ... in linguistic communication)*, Gdańsk, pp. 194-204.
- 11) Biernacka-Ligęza, I. (2001): "Kląć na czym świat stoi" - analiza wulgaryzmów najczęściej wykorzystywanych w języku polskim i angielskim ("Swearing like a trooper" - the analysis of the most commonly used profanities in Polish and English), [in:] G. Habrajska (ed.), *Język w komunikacji (Language in communication)*, Łódź, pp. 255-262.
- 12) Biernacka-Ligęza, I. (2001): Obecność wulgaryzmów w gwarze przestępczej (The presence of profanities in criminal subdialects), [in:] Bogoczova I. (ed.), *Nasze a cizi v interetnicke a interpersonalni jazykove komunikaci*, Universitas Ostraviensis, Faculta Philosophica, Ostrava, pp. 89-101.
- 13) Biernacka-Ligęza, I. (2007): Wojna na słowa ... – językowy obraz kampanii wyborczej do samorządu w powiecie dzierżoniowskim (The war of words ... – linguistic image of the self-governmental election campaign in the Dzierżoniów Poviát), [in:] Piątkowska-Stepaniak W., Nierenberg B. (eds.), *Wojna w mediach (War in media)*, Wydawnictwo Uniwersytetu Opolskiego, Opole, pp. 111-121.
Biernacka-Ligęza, I. (2007): „Wściekły atak katoprawicy” na „jeszcze bardziej lewicową wiedźmę” – analiza językowa tekstów blogów polityków ("The fierce attack of the catholic right-wing" on "the even more leftist witch"), [in:] Sokołowski M. (ed.), *Media I czy IV władza (Media - the first or forth power)*, Wydawnictwo Profesjonalne i Akademickie, Warsaw, pp. 27 - 47.
- 15) Biernacka-Ligęza, I. (2008): Współistnienie nowoczesności i tradycji, czyli słów kilka o kreowaniu wizerunku samorządu lokalnego u progu XXI wieku (Coexistence of modernity and tradition, that is the creation of local-self-government image in the early 21st century), [in:] Koćwin L. (ed.), *Polska na początku XXI wieku. Państwo, politycy, mass media (Poland in the early 21st century. Country, politicians, mass media)*, Wydawnictwo Wyższej Szkoły Zarządzania „Edukacja”, Wrocław, pp. 229-248.

- 16) Biernacka-Ligęza, I. (2008): Rola lokalnych serwisów informacyjnych kształtowaniu struktur społeczeństwa informacyjnego (The role of local information services in the formation of information society structures), [in:] Sokołowski M. (ed.), *Media i społeczeństwo – nowe strategie komunikacyjne (Media and society – new communication strategies)*, Wydawnictwo Adam Marszałek, Toruń, pp. 409-430.
- 17) Biernacka-Ligęza, I. (2008): "Gmina przyjazna inwestorom" - marketing, reklama, public relations w samorządzie lokalnym na przykładzie powiatu dzierzoniowskiego ("Investor-friendly municipality" - marketing, advertisement, public relations in local self-government on the example of the Dzierżoniów Powiat), [in:] K. Michalczewski (ed.), *Język w marketingu (Language in marketing)*, Wydawnictwo Uniwersytetu Łódzkiego, Łódź, pp. 21-30.
- 18) Biernacka-Ligęza, I. (2008): Wczoraj, dziś i jutro Dzierżoniowa - krótka charakterystyka inicjatyw gospodarczych podejmowanych przez gminę miejską Dzierżoniów (Dzierżoniów's yesterday, today and tomorrow - a short characteristic of economic initiatives undertaken by the Dzierżoniów municipality), [in:] Jakubów L. (ed.), *Współdziałanie władz samorządowych, uczelni i przedsiębiorstw w rozwoju lokalnym (Cooperation of self-governmental authorities, institutions of higher education and enterprises in local development)*, Wydawnictwo Wyższej Szkoły Zarządzania „Edukacja”, Wrocław, pp. 33-44.
- 19) Biernacka-Ligęza, I. (2008): Władza samorządowa w prasie lokalnej na przykładzie „Tygodnika Dzierżoniowskiego”, „Gazety Wrocławskiej” i „Słowa Polskiego” (Self-governmental authority in local press on the example of "Tygodnik Dzierżoniowski", "Gazeta Wroclawska" and "Słowo Polskie"), [in:] Adamowski J., Wolny-Zmorzyński K., Furman W. (eds.), *Media regionalne sukcesy i porażki (Regional media - successes and failures)*, Wydawnictwo Wyższej Szkoły Ekonomii i Prawa in Kielce, Kielce, pp. 213 - 225.
- 20) Biernacka-Ligęza, I. (2009): „Reklama dźwignią polityki” – powiat dzierzoniowski przed i po wyborach samorządowych ("Advertising is a leverage for politics" – Dzierżoniów Powiat before and after self-governmental elections), [in:] Michalczyk S., Kolczyński M., Mazur M. (ed.), *Mediatyzacja kampanii politycznych (Mediatization of political campaigns)*, Wydawnictwo Uniwersytetu Śląskiego, Katowice, pp. 462 - 478.
- 21) Biernacka-Ligęza, I. (2009): New era for local journalism – an analysis of the local media journalism, [in:] Jiráková J., Köpplová B., Kolmanová D. (ed.), *Média dvacet let poté / Media Twenty Years After*, edit. FSV Portal, Praga/Praha, pp. 191 - 212.
- 22) Biernacka-Ligęza, I. (2009): Journalism faces globalization and glocalization – local and regional media journalists and their judgment of contemporary journalism, [in:] Skulska B. (ed.), *Procesy globalizacyjne w gospodarce światowej. Wybrane zagadnienia (Globalisation processes in the global economy. Selected issues)*, Wydawnictwo Wyższej Szkoły Zarządzania "Edukacja", Wrocław, pp. 297-314.
- 23) Biernacka-Ligęza, I. (2009): Prasa regionalna w Wielkiej Brytanii u progu XXI wieku (Regional press in Great Britain in the early 21st century), [in:] Hofman I., Kępa-Figura D. (eds.), *Współczesne media – status, aksjologia, funkcjonowanie (Modern media: status, axiology, functioning)*, Vol. 1 - 2, Wydawnictwo UMCS, Lublin, pp. 30-42.
- 24) Biernacka-Ligęza, I. & Koćwin, L. (2009): Determinants of economic system transformation in the countries of Central Europe at the turn of the XX/XXI century, [in:] Riedel R. (ed.), *Central Europe – two decades after*, Wydawnictwo Uniwersytetu Opolskiego, Opole, pp. 329-341.
- 25) Biernacka-Ligęza, I. & Koćwin, L. (2009): Determinants of political system transformation in the countries of Central Europe at the turn of the XX/XXI century, [in:] Riedel R. (ed.), *Central Europe – two decades after*, Wydawnictwo Uniwersytetu Opolskiego, pp. 89-103.
- 26) Biernacka-Ligęza, I. & Koćwin, L. (2010): Culture heritage as a region promotional product, [in:] *Management Leadership and Governance* vol. 7 (6), Reading, pp. 46 – 57.
- 27) Biernacka-Ligęza, I. & Koćwin L. (2010): Walory turystyczne „małej ojczyzny” w edukacji regionalnej (Tourist attractions of "little homeland" in regional education), [in:] Leniartek M. (ed.), *Autokreacja poprzez turystykę (Self-creation through tourism)*, Wrocław-Kłodzko, pp. 134-156.
- 28) Biernacka-Ligęza, I. (2010): Norweska prasa lokalna – zarys problematyki (Norwegian local press – outline), [in:] Hofman I., Kępa-Figura D. (eds.), *"WSPÓŁCZESNE MEDIA, Wolne media?" ("Modern media – free media?")*, Vol. 1-3, Wydawnictwo UMCS, Lublin, pp. 9-19.
- 29) Biernacka-Ligęza, I. (2010): Introduction, [in:] Biernacka-Ligęza, I., Koćwin L. (eds.), *Local and regional media in the democracy and civil society shaping process*, Nowa Ruda-Wrocław, Wydawnictwo Maria, pp. 9-19.
- 30) Biernacka-Ligęza, I. (2010): Local government of the XXI century – the creation of the local authorities image at the time of globalization and new ways of communication, [in:] Biernacka-Ligęza, I., Koćwin L. (eds.), *Local and regional media in the democracy and civil society shaping process*, Nowa Ruda-Wrocław, Wydawnictwo Maria, pp. 507-531.

- 31) Biernacka-Ligęza, I. (2010): Local government at the borderland – cooperation at the Polish and Czech borderland, [in:] Biernacka-Ligęza, I., Koćwin L. (eds.), *Local and regional media in the democracy and civil society shaping process*, Nowa Ruda-Wrocław, Wydawnictwo Maria, pp. 93-109.
- 32) Biernacka-Ligęza, I. (2010): Funkcjonowanie lokalnych rozgłośni radiowych w Norwegii (Functioning of local radio stations in Norway), [in:] Stachyra G., Hejno-Pawlak E. (eds.), *Radio a społeczeństwo (Radio and society)*, Wydawnictwo UMCS, Lublin, pp. 111-127.
- 33) Biernacka-Ligęza, I. (2010): Media lokalne w Europie Północnej – społeczeństwo, kultura, rynek, polityka (Local Media in Northern Europe - society, culture, market, politics) (REPORT), [in:] Aleksandrowicz K., Marcinkowska K., Pavlovych A., *Raport ze spotkania absolwentów Działania III (Report from the meeting of the Measure III graduates)*, Warsaw, Foundation for the Development of the Education System, Warsaw, pp. 15-16.
- 34) Biernacka-Ligęza, I. (2011): New Technologies and building local public sphere, [in:] João Carlos Correia, Rousiley C. Maia (eds.), *Public Sphere Reconsidered. Theories and practices*, Covilhã, Labcom, pp. 119-143.
- 35) Biernacka-Ligęza, I. (2011): Walia w sieci – Internet, jako sposób wyrażania tożsamości narodowej (Wales in the network – the Internet as a mean to express national identity), [in:] Michalczyk S., Krawczyk D. (eds.), *Media a środowisko społeczne. Dylematy teorii i praktyki (Media and social environment. The dilemma of theory and practice)*, Katowice-Gliwice, pp. 194 – 207.
- 36) Biernacka-Ligęza, I. (2011): Od jedno do wielomedialnej redakcji – zbieżność w norweskim domu mediowym (From a monomedia to a multimedia editorial office – convergence in a Norwegian media agency), [in:] Michalczyk S., Krawczyk D. (eds.), *Media a środowisko społeczne. Dylematy teorii i praktyki (Media and social environment. The dilemma of theory and practice)*, Katowice-Gliwice, pp. 175-194.
- 37) Biernacka-Ligęza, I., *E-polityk, e-obywatel, e-demokracja – nowe technologie komunikacyjne a kształtowanie się demokracji w Polsce (E-politician, e-citizen, e-democracy – new communication technologies and the formation of democracy in Poland)*, [in:] Zdulski M. (ed.), *Media – między przeszłością a teraźniejszością (Media – between the past and the present)*, Jelenia Góra 2012, pp. 185-212
- 38) Biernacka-Ligęza, I., *Local broadcasters in the convergent media house – the case of Norway*, [in:] Oliveira M. (ed.), *Radio Evolution*, Braga 2012, pp. 179-196
- 39) Biernacka-Ligęza, I., *Gmina wirtualna czy realna? – Internet jako współczesna przestrzeń publiczna w Polsce i Norwegii (Virtual or real municipality? – the Internet as modern public space in Poland and Norway)*, [in:] Hofman I., Kępa-Figura D. (eds.) *Współczesne media - kryzys w mediach? (Modern media - crisis in the media?)*, Lublin 2012, pp. 225-247.
- 40) Biernacka-Ligęza, I., (2013), *Dzierżoniowian portret własny... - obraz lokalnej społeczności przełomu wieków (A self-portrait of the Dzierżoniów people... - local community image at the turn of the centuries)*, [in:] L. Koćwin (ed.), *Niemieckie dziedzictwo kulturowe – bariera czy pomost w stosunkach Polaków i Niemców (German cultural heritage – a barrier or bridge in the relations of Poles and Germans)?*, Nowa Ruda 2012, pp. 91-109.
- 41) Biernacka-Ligęza, I. (2013): *Promowanie wartości regionalnych w ramach współpracy transgranicznej Euroregionu Glacensis (The promotion of regional values within the framework of the cross-border cooperation of the Euroregion Glacensis)*, [in:] M. Ursel, A. Woźny (eds) *Media w regionach – Regiony w mediach [Media in Regions-Regions in Media]*, KPSW, Jelenia Góra, pp. 184 - 213.
- 42) Biernacka-Ligęza, I., Koćwin L. (2013): *Cultural heritage of the Kłodzko Region as a tourism product of the Sudetes Region*, [in:] J. Wyrzykowski, J. Marak (eds.), *Tourism role in the Regional Economy. Regional Tourism Product – Theory and Practice*, Wrocław, pp. 209 – 226.
- 43) Biernacka-Ligęza, I. (2013): *Glocalizacja – był wyobrażony czy realna potrzeba (Glocalisation – imaginery being or a real need)?*, Opole 2013, [in:] L. Rubisz, K. Minkner (eds.), *Antynomie polityczne (Political antinomies)*, Opole, pp. 163-170.
- 44) Biernacka-Ligęza, I. (2013): *E-government and e-politician as a new image of local governance – the impact of the ICT on the local democracy*, IC Journal, University of Seville 2013, [in:] A. Zurbano Berenguer, O. Saadi Haddach (eds.), *Media ethics*, J. C. Suarez Villegas, Seville, pp. 8-27.
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- 47) Biernacka-Ligęza, I. (2014): *Digital local community – the influence of ICT over local communities in Poland*, [in:] K. Zilles, J. Cuenca, J. Rom (eds.) *Breaking the media value chain*, Facultat de Comunicació Blanquerna –

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 - 61) Biernacka-Ligęza, I. (2015), Wyzwania i zagrożenia lokalnego dziennikarstwa prasowego w norweskim domu mediowym (Challenges and threats of local press journalism in the Norwegian media house), [in:] K. Wolny-Zmorzyński, P. Urbaniak, K. Bernat (eds.), *Modele współczesnego dziennikarstwa (Models of Contemporary Journalism)*, Kraków 2014, pp. 179-206
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 - 66) Biernacka-Ligęza, I., (2016), Virtual Local Public Sphere: The Role of New Media in Creating a Contemporary Local Democracy, [in:] K. Zilles and J. Cuenca (eds.), *Media Business Models*, Peter Lang, New York, pp. 49-73

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- 68) Biernacka-Ligęza, I. (2001): Funkcja wulgaryzmów w polszczyźnie potocznej (Profanity functions in colloquial Polish), [in:] *Akta Uniwersytetu im. Mikołaja Kopernika (Nicolaus Copernicus University Records)*, Filologia Polska LV (Polish Philology LV), Nauki Humanistyczno-Społeczne (Humanities and Social Sciences), Vol. 347, pp. 13-25.
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- 70) Biernacka-Ligęza, I. (2001): Ładne kwiatki współczesnej polszczyzny (Pretty flowers of the modern Polish language), [in:] Dąbrowska A., Kamińska-Szmaj I. (ed.), *Język a kultura. Świat roślin w języku i kulturze (Language and culture. The world of plants in language and culture)*, Vol. 16, Wrocław, pp. 245-257.
- 71) Biernacka-Ligęza, I. (2002): Samorząd lokalny w dobie transformacji na przykładzie Dzierżoniowa (Local self-government in the era of transformation on the example of Dzierżoniów), [in:] *Rocznik Dzierżoniowski 2001 (Dzierżoniów Annal 2001)*, Dzierżoniów pp. 100-115.
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Publishing Reviews (25)

- 83) Review of 6 articles submitted for printing in the journal: *Gospodarka – Rynek - Edukacja* (published by College of Management "Edukacja") ("blind review" system)
- 84) Review of 3 chapters in the monograph: *E-Government Success Factors and Measures: Concepts, Theories, Experiences, and Practical Recommendations*, [ed.] J. Ramon Gil-Garcia, Advances in Electronic Government Research (AEGR), Mexico City 2012 ("blind review" system)]
- 85) Review of 2 chapters in the monograph: *Politics and Policy in the Information Age*, [ed.] Jonathan Bishop & Ashu M. G. Solo, New York, Springer Science, 2013
- 86) Review of the monograph: *Społeczno-ekonomiczne i kulturowe uwarunkowania rozwoju marki regionu (Socio-economic and cultural conditions of the region brand development)*, [ed.] Honka N., Opole - Krapkowice 2013
- 87) Review of the monograph: *"W stronę innowacyjności" ("Towards innovation")*; [ed.] K. Kopecka-Piech, Wrocław 2014

- 88) Review of the monograph: "Media, wizerunek, biznes" (Media, image, business) [ed.] K. Kopecka-Piech, Wrocław 2014
- 89) Review of 4 articles submitted for printing in the journal: "The Journalism Yearly" (published by Sosnowiec University "Humanitas") ("blind review" system)
- 90) Review of 6 articles submitted for printing in the journal: "Media Management" (published by Jagiellonian University) ("blind review" system)
- 91) Review of 1 article submitted for printing in the journal: "Media – Culture – Social Communication" (published by University of Warmia and Mazury in Olsztyn)

Publications Accepted For Printing (3)

- 92) Biernacka-Ligęza, I., E-government and e-politician as a new image of local governance – the impact of the ICT on the local democracy, chapter prepared for publication: *E-Government Success Factors and Measures: Concepts, Theories, Experiences, and Practical Recommendations*, Mexico City
- 93) Biernacka-Ligęza, I., *Active or passive citizen – the influence of ICT over contemporary local democracy in Poland*, Media Studies. Journal for Critical Media Inquiry, Prague
- 94) Biernacka-Ligęza, I., *Local radio in Poland at the turn of the centuries*, University of Bedfordshire.

OTHER ACTIVITIES

1. **CONFERENCES - Participation** over the period – 1998 – 2016 - in general **183** - including **119** international (papers were delivered during all conferences)
2. **CONFERENCES - Organisation** - organised in general: **20** (including **12** international conferences)

1.1 Conferences - Invited Presentations (Selection)

No.	ORGANISER/PLACE		PAPER TITLE
2009			
1.	International conference: <i>Media 2009 - twenty years after</i>	Charles University, Prague	<i>New era for local journalism – an analyse of the local media journalism.</i>
2.	International conference: <i>Beyond East and West. Two Decades of Media Transformation after the Fall of Communism</i>	Centre for Media and Communication Studies (CMCS); COST; International Communication Association (ICA); Budapest	<i>What is the future for local media – media concentration a blessing or a curse for local media?</i>
3.	I Congress of Political Science	PTNP; University of Warsaw; Warsaw	<i>Media and the formation of local identity.</i>
4.	International Conference: <i>Local and Regional Media in the democracy and civil society shaping process</i>	Ministry of Foreign Affairs; the University of Opole; the Foundation of Renovation Noworudzka Land; Opole	<i>The image of local authority in local press - selected case studies</i>
5.	International Conference: <i>Global challenges of XXI century</i>	Masaryk University; Instituto de Estudos Superiores Financeiros e Fiscais; College of Management "Edukacja"; Wrocław	<i>Journalism faces globalization and glocalization – local and regional media journalists and their judgment of contemporary journalism</i>
2010			
1.	Arena Conference - <i>Democracy as Idea and Practice</i>	Arena Research Centre, University of Oslo	<i>E-government and e-politician as a new image of local governance.</i>
2.	International conference - <i>Democracy and Political Communication</i>	Institute for New Media and Democracy Supported; International Political Science Association (IPSA); Dubrovnik	<i>Local e-society in Poland – the role of ICT in creating commune communication.</i>
3.	IAMCR Conference – <i>Communication and Citizenship: Rethinking Crisis and Change</i>	IAMCR; University of Minho, Braga	<i>Local communication matters? - local civic journalism in Poland.</i>
4.	ECREA 2010 - 3rd European Communication Conference	ECREA, Hamburg	<i>Local radio at the turn of the centuries – the case of Norway and Poland.</i>

5.	6th Dubrovnik Media Days: <i>New Technologies, the Internet and Communication</i>	Konrad Adenauer Foundation; University of Dubrovnik; Dubrovnik	<i>Before and after the local election – political communication in the process of shaping civil society in Poland.</i>
2011			
1.	LABCOM Conference - <i>Public Sphere Reconsidered</i>	LABCOM; University de Beira Interior; Covilha	<i>New media and local public sphere in the reborn democracies.</i>
2.	IAMCR Conference – <i>Communication and Citizenship: Rethinking Crisis and Change</i>	IAMCR; Kadir Has University; Istanbul	<i>Mediatization of local election in Poland.</i>
3.	ECREA's Radio Section 2011 Conference	ECREA; University of Minho; Braga	<i>Local radio journalist at convergent 21st media house.</i>
4.	IV Central European Communication Forum - <i>Convergence: Media in future - future in media</i>	Polish Communication Association; Pontifical University of John Paul II; Cracow	<i>Local Democracy Online – does this really work?</i>
5.	Conference of the ECREA Political Communication Section	ECREA; ACOP (Asociación de Comunicación Política); Madrid	<i>ICT and local politician – the case of Poland and Norway</i>
2012			
1.	International Conference: <i>Communiquer dans un monde de normes L'information et la communication dans les enjeux contemporains de la "mondialisation"</i>	GERIICO research centre [Group of studies and research on information and communication], the International Communication Association (ICA) and the SFSIC (French Society for Information and Communication Sciences)	<i>New idea of the cyber public sphere – theory and practice.</i>
2.	CEECON: <i>Media, Power, Empowerment</i>	Charles University; Prague	<i>Convergent newsroom in the local newspaper.</i>
3.	COST workshop: <i>Post-socialist media audiences</i>	COST; Charles University; Prague	<i>Contemporary local public sphere – the role of new technologies in reborn democracies during the election time (case of Poland).</i>
4.	CIGEST 1-st International Conference on Management, Economics and Communication	CIGEST; Lisbon	<i>The tourist values of "small homeland" in the regional education.</i>
5.	International Conference - <i>Matters of Journalism: Understanding Professional Challenges and Dilemmas</i>	Polish Communication Association; University of Gdańsk; Gdańsk	<i>Local press the "glue" of local community in Norway</i>
2013			
1.	General Online Research Conference	Baden-Wuerttemberg Cooperative State University Mannheim	<i>Politicians in the virtual sphere.</i>
2.	II International Conference On Media Ethics	University of Seville	<i>E-government as a new image of local governance</i>
3.	I International Conference on Communication and Digital Society (on-line)	University de la Ríjola	<i>Journalists in local newspaper – traditional press missionaries or digital media workers</i>
4.	International Conference on Communication and Reality	Facultat de Comunicació Blanquerna –Universitat Ramon Llull, Barcelona	<i>Digital local community – the influence of ICT over local communities in Poland.</i>

5.	International Radio Conference	University of Bedfordshire	<i>Local radio in Poland at the turn of the centuries</i>
2014			
1.	ECREA Mediatisation workshop	LSE, London	<i>Mediatization of local public sphere does it really work?</i>
2.	Conference: <i>Media education future</i>	University of Tampere, Tampere	<i>Journalism education in Poland at the time of globalization.</i>
3.	Conference: <i>Social Media and the Transformation of Public Space</i>	Royal Netherlands Academy of Science, University of Amsterdam; Amsterdam	<i>Web 2.0 communication at the local level.</i>
4.	9th Conference: <i>Interpretive Policy Analysis Conference</i>	University of Wageningen; Wageningen	<i>Delocalized community – the role of new media in creating contemporary locality.</i>
5.	Conference: <i>V ECREA 2014</i>	ECREA, Lisbon	<i>Mediatisation of political communication in Poland - the role of radio electoral campaign in marketing strategies of Polish political parties.</i>
2015			
1.	CEECOM 2015	University of Zagreb	<i>Mediatisation of the local elections and its influence on the creation of the civil society.</i>
2.	III Congress of Political Science	Jagiellonian University, Cracow	<i>The structure of the election campaigns in the era of digital civilization.</i>
3.	ICT 2015 in EU Conference	Centro de Congressos de Lisboa (CCL), Praça Industrias	<i>Digital Local Public Sphere – truth or myth</i>
4.	International Conference: "Green University"	FRSE, Warsaw	<i>Environmental Journalism – challenges for journalists education.</i>
2016			
1	International Conference: <i>Climate change: spatial, environmental and cultural politics</i>	University of Brighton	<i>'Eco-journalism studies and its role in creating environmental awareness of modern societies – the case of Poland.</i>
2	International Conference: <i>'Storytelling and Justice'</i>	University of South Wales, Cardiff	<i>Students radio storytelling – the case of Poland.</i>
3	24th World Congress of Political Science: <i>Politics in a World of Inequality</i>	IPSA, Poznań	<i>Environmental Communication and its Role in Creating Sustainable Development of Local Communities – the case of Poland.</i>
4	International Conference: Societal Challenge 5: <i>Climate Action, Environment, Resource Efficiency and Raw Materials</i>	NCPs CaRE Consortium, Brussels	<i>Media role in the information Policy about Climate Change and Sustainable Development.</i>
5	International Conference: <i>Successful R&I between North Rhine-Westphalia and Poland</i>	ZENIT GmbH NRW. Europa – An Enterprise Europe Network Partner, Cologne	<i>Digitalization of the Local Government – Challenges and Threats.</i>
6	6th ECREA Conference: <i>Mediating (Dis)Continuities: Contesting Pasts, Presents and Futures</i>	ECREA; Charles University, Prague	<i>The art of everyday sound – students, local and sub-local radio</i>

2.1 Organisation of International Conferences (Selection)

1. 2007 International Conference – *War in Media*

Organiser: University of Opole (conference organised within the framework of Ministry of Foreign Affairs grant realization)

2. 2009 – International Conference - *Local and regional media in the democracy and civil society shaping process* - conference organised within the framework of international research grant realization obtained from **EOG Programme** and within the framework of the cross-border cooperation programme, jointly funded by: the Ministry of Foreign Affairs;

3. 2012 - International Conference: *Common cultural heritage of Germans and Poles*;

Organiser: The Wrocław College of Humanities; the Foundation of Renovation Noworudzka Land jointly funded by the Ministry of Regional Development

4. 2014 - International Conference: *Open Europe - Cultural Dialogue across Borders*;

Organiser: University of Opole (conference organised within the framework of international research grant realization obtained from Visegrad Funds)

5. 2016 – International Conference: *Environmental Communication – Challenges and Threats*

Organiser: University of Marie Curie Skłodowska in Lublin (conference organized within the framework of international research grant realization obtained from EOG Funds – Norwegian Grants)

III. RESEARCH EXPEDITIONS; VISITING PROFESOR; INTERNSHIPS; TRAININGS (SELECTION)

1. Research and Visiting Professor Expeditions

1) 2007 – **Cardiff**; study visit at Cardiff University (The Cardiff School of Journalism, Media and Cultural Studies). A meeting held with prof. Bob Franklin. The aim of the visit was to learn about the characteristics of local communication in Wales (collection of materials, conducting interviews, consultations with prof. Franklin);

2) 2010 – **Volda**; study visit at Høgskulen i Volda (Mediefag). The aim of the visit was to learn about the characteristic of local communication in Møre and Romsdal (collection of materials; conducting interviews; consultations with media experts);

3) 2014 – **Brno**; visiting Professor at the Masaryk University; The aim of the visit was to conduct lectures and workshops within the scope of local communication in different media systems – with particular focus on ICT usage in the building process of a present-time civil society.

2. Internships

2002 – Shrewsbury; internship in Shropshire County Council. The main aim of the internship was to learn about the strategy of British district development and the manner of functioning of a press office in a local government in Great Britain. Internship organizer: The West Midlands Regional Improvement & Efficiency Partnership;

2004 - Strasbourg – The aim of the internship was to learn about the principles of youth exchange programme creation within the framework of Socrates/Erasmus and Comenius programmes as well as of the effective usage of communication technologies in work with youth. Internship organizer: Development of the Education System Fund.

3. Trainings

2002 – Birmingham; European officer training. The main aim of the training was to teach the participants of the training about the characteristics of English local government activities within the European Union – local government/ applying for European Union funds/ quality management system in local government units. Organiser and the place of training: University of Birmingham.

2003 – Warsaw – training pertaining to the Leonardo da Vinci programme; organiser: Office for Coordination and Personnel Education of the “Cooperation Fund” Foundation

2004 – Wrocław; training for examiners – Matura exam; examiner – Polish Matura exam; organiser - Regional Examination Board in Wrocław; acting as OKE Examiner between 2004 to 2008

2005 – Wrocław; training for examiners – Matura exam; examiner – English Matura exam; organiser - Regional Examination Board in Wrocław; acting as OKE Examiner between 2005 to 2008

2008 – 2013 – Warsaw; participation in the "Alumni" program conducted by the Development of the Education System Fund – the Scholarship and Training Fund.

2010 – Warsaw; training devoted to the principles on the preparation of applications submitted to the ERC Starting Grants competition; organizer: National Contact Point for Research Programmes of the EU

2013 – Warsaw; training for experts on the programme of the Scholarship and Training Fund financed from the EEA Financial Mechanism, the Norwegian Financial Mechanism, and the national budget – application evaluation submitted within the framework of Institutional Cooperation and Development of Polish Higher Education Institutions;

2014 – Warsaw; training for experts on the programme of the Scholarship and Training Fund financed from the EEA Financial Mechanism, the Norwegian Financial Mechanism, and the national budget – application evaluation submitted within the framework of Institutional Cooperation and Development of Polish Higher Education Institutions;

2015 – Warsaw; trainings for experts of the Erasmus Programme + sector: Higher Education – Action No. 1 – The mobility of students and employees working at institutions of higher education and Action No. 2 – Strategic Partnerships

2015 - Warsaw; Evaluation Seminar for the Experts of the Scholarship and Training Fund; the seminar was the culmination of activities taken within the framework of the second round of the STF programme

2015 - Warsaw - trainings for experts of the Horizon 2020 sector: Higher Education – Action No 3

2016 – Warsaw - trainings for experts of the Erasmus Programme + sector: Higher Education – Action No. 1 – The mobility of students and employees working at institutions of higher education and Action No. 2 – Strategic Partnerships

2016 – Warsaw - trainings for Experts of the Ministry of Development – EU Program Knowledge Education Development

IV. EXPERTISE

2012-2013

Preparation of an expertise pertaining to geographical / local pluralism in media made for the Strategy Department - the National Broadcasting Council within the framework of the “Media Pluralism” project, Warsaw 2012

The project consists of 4 areas, prepared on the basis of methodological foundations included in: "Independent Study on Indicators for Media Pluralism in the Member States – Towards a Risk-Based Approach". The analysis includes the following chapters: - political pluralism in the media; - geographical / local pluralism in the media; - media ownership and control pluralism; - pluralism of media types and kinds.

2013 - 2014

Preparation of application expertise for the Programme of the Scholarship and Training Fund financed from the EEA Financial Mechanism, the Norwegian Financial Mechanism, and the national budget – application evaluation submitted within the framework of Institutional Cooperation and the Development of Polish Higher Education Institutions activities - with respect to the review procedure for the programme.

V. SUPERVISING AND REVIEWING STUDENTS WORKS

	Thesis promoter	Reviewer
Master's students	80	90
Bachelor's students	120	130
Doctoral students	5	3

VI. DIDACTICS – CONDUCTED COURSES

Classes conducted in Polish	Classes conducted in English
<ul style="list-style-type: none"> - introduction to communication studies - interpersonal communication - intercultural communication - cultural contexts of communication - genres and forms of journalism - stylistics and language culture - journalistic rhetoric - public relations in administration - PR ethics - local and environmental media - media systems in the world - media and globalisation - media history - media theory - journalistic information sources - social and cultural influence of media 	<ul style="list-style-type: none"> - local and regional media in Poland - media and globalisation/ global media - media and society - media history - media in Poland (Polish Media System) - media in Europe (European Media Systems) - local media in Scandinavia - local media in Great Britain - journalism in practice - political communication - creative writing - cross-cultural communication - Public Relations in practice - local and environmental media - media systems in the world - media theory

VII. ORGANISATION OF STUDY VISITS FOR STUDENTS OF JOURNALISM

Since 2007 I have been organizing study visits for students of journalism to editorial offices of significant national media. Participants in these visits study: journalism and social communication (University of Opole). Within the framework of the visit to Warsaw, students see, among other things, such editorial offices as, e.g.: Polityka; TVN; Fakt; TVP; Radio Tok FM. There are 4/5 visits each year (size of the group: 15 people).