

Percorso Eureka
Nell'ambito della
International Student Competition on Place Branding and
Mediterranean Diet

http://www.marcafermana.it/it/student_competition/

Prof. Donald Getz – University of Calgary

Food Tourism Clusters: development and marketing

5 Maggio / Ore 9.30-11.30
Teatro Alaelona – Montegiorgio (FM)

Prof. Tommy Andersson – University of Gothenburg

Food Events for Foodies: the critical importance of planned
events in food tourism

6 Maggio / Ore 9.30-11.30
Teatro dell'Iride – Petritoli (FM)

Ai dottorandi saranno riconosciuti 2 CFU



GRAGE
Grey and Green in Europe: elderly living in urban areas