

Internationalisation is a priority

International exchange programmes (LLP/Erasmus, Tempus, Leonardo, Jean Monnet) with 132 European Institutions have been established over the years. Several bilateral cooperation agreements have also been signed with extra-European Institutions: UniMc organizes 4 Summer schools with the University of Princeton (USA), St. Cloud University (USA) and Murdoch University (Australia).

UniMc also has strong relations with some of the most prestigious Chinese Higher Education institutions. In partnership with Hanban – the Chinese National Office for Teaching Chinese as a Foreign Language – and with Beijing Normal University, in 2011, UniMc founded the Confucius Institute of Macerata.

The Confucius Institute of Macerata is the only one of its kind in the central and southern Adriatic region, the tenth Institute to open in Italy. It acts as a meeting place between the Chinese and Italian culture, also promoting economic relations between the regions of Central Italy and Chinese partners.

Industry and SSH: a winning partnership

We focus on technology and innovation, from a humanities and social sciences perspective. Enterprises trust this strategy of development: every year several Phd fellowships are co-funded by local SMEs.

For further information please contact



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University of Macerata

Innovation through humanism

uniMc at a glance

The only University in Italy that focuses exclusively on socio-economic sciences and humanities

The University of Macerata (UniMc), founded in 1290, is one of Italy's oldest universities. About 11,000 students are enrolled at UniMc, which employs around 600 staff, in a variety of roles.

UniMc is the only university in Italy that focuses exclusively on socio-economic sciences and humanities: the University departments - listed below - share a high degree of interdisciplinary cooperation.

- Department of **Law**
- Department of **Educational Sciences, Cultural heritage and Tourism**
- Department of **Political Science, Communication Science and International relations**
- Department of **Humanities** / Literature, Linguistic Mediation, Ancient and Modern Languages, History, Philosophy
- Department of **Economics and Law**



Frescoes in the Aula Magna



Macerata is the hometown of Matteo Ricci

Innovation through humanism

UniMc aims at contributing to the development of individuals and society through cutting-edge research, focused on excellence at an international level.

We firmly believe in the added value that social sciences and humanities bring to the understanding of complex socio-economic and political questions, from a multidisciplinary perspective.

Innovative solutions are often the result of well-balanced cross-disciplinary approaches; the ability to imagine future developments and to devise intelligent, problem-solving strategies is never simply a matter of adopting and adapting new technologies.

Mission

Critical and creative thinking has an important part to play in this process and the community of scholars and researchers at UniMc is uniquely positioned to provide the necessary skills and expertise.

"In a world that is being put to the test on a daily basis by global societal challenges, Social Sciences and Humanities (SSH) have a unique opportunity to increase their contribution and impact on society, by adopting a new approach in research practice."



See <http://goo.gl/XbulkC>

Our expertise

- **valuable support** for international research projects, **focusing on a socio-economic and ethical approach**
- partnering with and adding value to **"science/technology"** projects
- young, **dynamic and reactive researchers** share their expertise in an international perspective
- **multidisciplinary and multisectoral approach**
- strong relations and ongoing projects with China and Eastern European countries
- **good experience in European and international projects**

Ready for HORIZON 2020

To help face the challenges of contemporary society, researchers are organized in interdisciplinary research groups relating to the following fields:

- Health, demographic change and well-being
- Food security, sustainable agriculture, marine and maritime research and the bio-economy
- Secure, clean and efficient energy
- Inclusive, innovative and secure societies
- Social sciences and ICT, digital humanities, communication, media, information society
- Cultural Heritage including Multilingualism issues



Silvestro (Opera Theatre)

Main research areas

Law and economics Mostly on agriculture, food, energy, environment, green economy, gender studies, transport, international business contracts, banking and finance, fundamental rights, consumers' rights, intellectual property rights, forensic science, judicial cooperation studies, criminal justice studies.

Education in particular e-learning (learning management systems, teacher training, online training, online tutoring, multimedia, quality policy, e-learning, knowledge management, open distance learning, evaluation tools, LMS and tool personalization, international course design, conceptual maps, university data system integration, e-learning and social inclusion).

Tourism Sustainable tourism and local development, place branding of rural and urban areas, cultural tourism, thematic tourisms such as culinary tourism, food and wine tourism, ecotourism, agro-tourism.

Culture and Heritage Management, conservation, transmission, digitalisation, education in cultural heritage, historical studies and uses of the past, archaeology.

Ageing Society and Social and humanities issues (economics, law, ethics, intergenerational solidarity).

Applied Ethics Business ethics, Corporate Social Responsibility, Social innovation, societal embeddedness of the economy.

Literary and cultural studies With a particular focus on relations between literature, culture and economics; women's literature; gender studies; digital humanities.

Business and economic studies Money and banking, organization and management of financial and non-financial firms, internationalisation patterns of Small and Medium Enterprises (SME), internationalisation of multinational companies from emerging countries, foreign direct investments.

Quantitative methods Formalization and assessment of relevant phenomena in the applied sciences.

SSH research evaluation

See our main recent research projects at



<http://goo.gl/kSJy90>